

# Marketplace Risk.

## Live Event Series Sponsorship Form

### JUNE - AUGUST 2021

The Marketplace Risk 2021 Summer Live Event Series will be the focal point of content for the Marketplace Risk platform during the summer of 2021 leading up to the 2021 Marketplace Risk Management Conference. Beginning in June, we will present one virtual live event per week (Wednesday at 10am PT) for the sharing economy and marketplace startup industry. Leveraging our database and social media following of over 10,000 startup stakeholders, and our engaged audience who have come to lean on Marketplace Risk for education, networking and information sharing, this is your opportunity to demonstrate your experience and expertise to founders, executives, lawyers and operators from across the country and around the world. The 2021 Summer Live Event Series features a host of included opportunities to amplify your message and extend your reach beyond presenting a live event, including authoring a blog post, recording a podcast, a dedicated email send, social media marketing, and more! Our goal is to return on your investment to the maximum extent possible leading up to the 2021 Marketplace Risk Management Conference. Please note that there are a limited number of live events offered on a first-come, first-served basis.

### LIVE EVENT / WEBINAR SERIES SPONSORSHIP IS \$10,000 AND INCLUDES:

- ☒ Present a **60 minute live event / webinar** with group discussion or Q&A at the end.
- ☒ **Author blog post** for Marketplace Risk blog tied to the webinar topic and promoted alongside webinar.
- ☒ Access to **contact information for attendees** following the webinar and upon request thereafter (for registrants who watch the webinar on-demand).
- ☒ **Promotion on social media channels** leading up to the webinar (and promotion after for on-demand viewing).
- ☒ Follow-on **podcast recording** drilling into content that was covered during webinar (published on 10 platforms).
- ☒ **Promotion through dedicated email** to Marketplace Risk database and **inclusion in weekly newsletter** for at least four weeks leading up to the webinar.
- ☒ Access to **webinar and podcast recording files** to use for your own internal and/or commercial purposes.
- ☒ Webinar added to **content library** for future viewing on-demand, indefinitely.

PREFERRED DATES (up to three): \_\_\_\_\_

TOTAL SPONSORSHIP: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

TITLE: \_\_\_\_\_

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Sponsorship benefits begin upon full payment of amounts detailed in this form. Please note that webinars are limited in quantity. All Webinar Series sponsorship requests will be confirmed on a first-come, first-served basis. Marketplace Risk will attempt to secure the first choice of preferred dates, but please note that may not be possible in all cases. Please check with Marketplace Risk to confirm the availability of preferred dates before submitting this form. Your sponsorship and participation are governed by the Terms and Conditions located at <https://www.marketplacrisk.com/terms-conditions>

By signing and submitting this Live Event Series Sponsorship Form to Marketplace Risk, you acknowledge that you have read and agree to the Terms and Conditions located at <https://www.marketplacrisk.com/terms-conditions>.

Once completed, please email this form to [info@marketplacrisk.com](mailto:info@marketplacrisk.com) to secure your sponsorship.

Please keep a copy of this form for your records. Once received, Marketplace Risk will invoice you for the total amount identified above. The invoice will include payment options, including paying by ACH bank transfer, sending a check by mail or payment by credit card (with a 3% credit card processing fee). If you have any questions, please do not hesitate to reach out to us at [info@marketplacrisk.com](mailto:info@marketplacrisk.com)