

Marketplace  
Risk.

# THE SHARING ECONOMY GLOBAL SUMMIT <sup>20</sup><sub>23</sub>

LONDON | OCT 30 - NOV 1

Presented by

**AON**

Hosted by

**LLOYD'S**

In partnership with

sharing economy  
uk

## Sponsorship Opportunities

# 2023 SEGS Sponsorship Opportunities

Oct 30 - Nov 1, 2023, London, UK

The Sharing Economy Global Summit is the most comprehensive source of education, networking, and information exchange for the global sharing economy. An expected 450+ startup founders, operators, and subject matter experts from Africa, Asia, Europe, Latin America, the Middle East, and North America, will convene at Lloyd's in London, UK, the world's business innovation hub, to share strategies and tactics tested and vetted through real-world applications and experiences. The Global Summit is the premier event for marketplace and sharing economy startups. It provides more than 50 educational sessions and a myriad of networking opportunities for founders, operators, and subject matter experts. Over 100 industry peers and leaders share their real-world experiences and tested strategies on topics ranging from digital identity, screening, trust & safety, payments & fraud prevention, data privacy, cybersecurity, regulatory & compliance, legal strategy, product & technology innovation - and everything in between. As the first and only event of its kind, the Global Summit is organized by sharing economy industry groups and peers from around the world, which ensures that the content is relevant, practical, and useful for multinational and local startups from across the globe.

Sponsorship Benefits	Presenting \$30,000	Premier \$20,000	Leading \$15,000	Participating \$10,000	Brand \$5,000
Promoted as "2023 Sharing Economy Global Summit presented by..." with industry exclusivity	X				
Dedicated email send (survey, research, etc.)	X				
Inclusion in summit press releases	X				
Logo included on various pre/post conference promotions (website, emails, social media, etc.)	X	X	X	X	X
Sponsor summit registrations included	6	4	3	2	1
Sharing economy startup guest registrations included (for current and prospective customers only)	6	4	3	2	1
50% discounted sponsor conference registrations	X	X	X	X	X
Community Mobile App registrations (full access begins prior to summit and is valid for 12 months)	3	2	2	1	1
Speaking opportunity (topic and content approval required, must submission meet deadlines)	X	X	X	X	
Sponsor content and events promoted in Marketplace Risk newsletter, blog and social media	X	X	X	X	
Social media posts (sponsor-authored)	4	3	2	1	
On-site networking / exhibit space	Best Available	Priority	\$2,500	\$5,000	
Lead scanner via Community Mobile App	X	X	\$250	\$500	
Access to semi-private meeting space	Guaranteed	As Available	As Available	As Available	
Attendee list after event - <b>without</b> contact info	X	X	X	\$5,000	
Attendee list after event - <b>with</b> contact info	X	X	\$5,000	\$10,000	
Attendee list before event - <b>without</b> contact info	X	X	\$10,000	\$15,000	
Attendee list before event - <b>with</b> contact info	X	\$10,000	\$15,000	\$20,000	

### Step #1: Select Your Sponsorship Level

- Presenting**  
\$30,000
- Premier**  
\$20,000
- Leading**  
\$15,000
- Participating**  
\$10,000
- Brand**  
\$5,000

### Step #2: Choose Your A La Carte Sponsorship Options

- Networking Party Sponsor | \$15,000**  
Host the networking party on-site or at a location of your choice
- Welcome Reception Sponsor | \$10,000**  
Welcome summit attendees at a reception at a location of your choice
- Summit Lounge Sponsor | \$10,000**  
Attendees can relax and take a break at the lounge branded with your company
- Keynote Sponsor | \$10,000**  
Your brand is center stage when you sponsor and introduce the main keynote
- Summit Nightcap or Meetup Sponsor | \$10,000**  
Host an event after the Networking Reception or concluding the summit
- Pre-Summit Virtual Event/Webinar Sponsor | \$10,000**  
Leverage the Marketplace Risk platform to deliver a virtual event/webinar during the pre-summit series and receive attendee details after the event
- Summit Lanyard Sponsor | \$10,000**  
Your brand is top of mind throughout the summit, featured on all attendee name badge lanyards (designed in consultation with sponsor)
- Summit Mobile App Sponsor | \$10,000**  
With almost 100% adoption, your company's logo is prominently displayed to attendees leading up to, during, and after the summit
- Branded Headshot Photo Bar | \$10,000**  
Branded headshot photo bar for attendees to update their LinkedIn profiles
- Branded Room Host | \$5,000**  
Host an entire room and give a short commercial when introducing each session
- Device Charging Stations | \$5,000**  
Your company's logo and branding on the attendee device charging station
- Branded Hydration Station | \$5,000**  
Branded hydration station to fill and refill attendee water bottles (plus item cost)
- Branded Water Bottle | \$5,000**  
Your company's logo on 400 bottles offered to attendees (plus item cost)
- Branded Giveaway Options | \$5,000**  
Add your company's logo to 400 items offered to attendees at check-in
- Session Attendee Details | \$1,000**  
Receive contact information for attendees from your session(s)
- Session Recording File | \$1,000**  
Access to session recording file to use for your internal or commercial purposes
- Additional Community App Registrations | \$1,000 (fill in)**  
Purchase additional Community Mobile App registrations to access after the event for a year (full access begins prior to summit and is valid for 12 months)
- Attendee List Add-On | \$5,000 - \$20,000 (fill in)**  
Receive attendee list (with or without contact information) added to sponsorship (cost depends on sponsorship level)
- Exhibit Space Add-On | \$2,500 - \$5,000 (fill in)**  
Exhibit your company with exhibit space added to your sponsorship (cost depends on sponsorship level)
- Lead Scanner via Mobile App | \$250 - \$500 (fill in)**  
Collect leads through the Community Mobile App and have them delivered to you in a spreadsheet immediately accessible by you and your team
- Miscellaneous**  
Other sponsorship ideas and recommendations will be considered

### Step #3: Sign The Sponsorship Agreement

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

First and Last Name: \_\_\_\_\_

Sponsor Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Total Sponsorship \$: \_\_\_\_\_

Sponsorship benefits begin upon full payment of amounts detailed in this agreement. Please note that benefits are limited in quantity. All sponsorship requests will be confirmed on a first-come, first-served basis. Marketplace Risk will attempt to secure the first choice of sponsorship, but please note that may not be possible in all cases. Please check with Marketplace Risk to confirm the availability of sponsorship before submitting this agreement. Your sponsorship and participation are governed by the Terms and Conditions located at: <https://www.marketplacerisk.com/terms-conditions>.

By signing and submitting this Sharing Economy Global Summit Sponsorship Agreement to Marketplace Risk, you acknowledge that you have read and agree to the Terms and Conditions located at <https://www.marketplacerisk.com/terms-conditions>. Once completed, please email this agreement to [info@marketplacerisk.com](mailto:info@marketplacerisk.com) to secure your sponsorship.

Please keep a copy of this agreement for your records. Once received, Marketplace Risk will invoice you for the total amount identified above. The invoice will include payment options, including paying by ACH bank transfer, sending a check by mail or payment by credit card (with a 3% credit card processing fee). If you have any questions, please don't hesitate to reach out to us at [info@marketplacerisk.com](mailto:info@marketplacerisk.com).