

Marketplace
Risk.

THE SHARING ECONOMY GLOBAL SUMMIT ²⁰₂₂

LONDON | OCTOBER 11-13

Presented by

AON veriff  **LLOYD'S**

Hosted by

In partnership with

sharing economy 
uk

www.marketplacerrisk.com

WELCOME

Greetings!

We are delighted to welcome you to the Sharing Economy Global Summit presented by Aon and Veriff. First and foremost, we want to thank all the sponsors for your continued support of the first and only event designed specifically for startups to learn, network and share information and experiences about risk management, trust & safety, compliance and legal strategy. Your commitment to the industry enables the continued growth and proliferation of innovative and disruptive platforms that provide incalculable opportunities for workers and consumers.

We also want to thank the more than 100 speakers who will be presenting over 50 sessions. Your generosity and candor helps your peers to effectively and efficiently confront issues that startups face every day. The participation of so many experienced founders, operators and experts directly influences the growth and success of a still a nascent industry.

Together, we are part of one of the most exciting times in the evolution of technology and platforms. And, we couldn't be more grateful to you!

Emerging from the pandemic has demonstrated how valuable platforms are to the world – and we want to do everything we can to support, including through this summit, our Blog, Platform Podcast, Virtual Events and our brand new Community App.

We hope you will benefit from everything Marketplace Risk has to offer. If there is anything that we can do to help you, or if you want to get more involved, please email me at jgottschalk@marketplacerrisk.com.

Best Regards,
Jeremy Gottschalk
Founder, Marketplace Risk

Welcome!

Welcome back to Lloyd's of London and our fourth Sharing Economy Global Summit. If you've attended before, you'll know that this unique gathering always receives incredibly positive feedback. No wonder: it's the only event in the world that brings together sharing economy startups, membership organisations, trade bodies and industry groups – along with the companies that support them. We're really proud of what the summit has become since we started it in San Francisco in 2019.

This year, it's bigger and better than ever. This is thanks in part to our Advisory Board, whose support to shape the agenda and bring in such fantastic speakers is hugely appreciated. I hope you enjoy the summit and get to as many

sessions as possible: you'll see that this year we have a fantastic mix of well-known names, up-and-coming new platforms, and, of course, world-class experts from the global sharing economy ecosystem. I hope we also have time to chat at one of the many networking events!

Do get in touch with me if I can help in any way.

Best,
Elle Tucker
Marketplace Risk Advisory Board Chair
CBI Sharing Economy Council Board

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SCHEDULE AT-A-GLANCE



TUESDAY 11

5:00 PM - 8:00 PM

Welcome Reception
Hosted by Apollo ibott

WEDNESDAY 12

9:00 AM - 10:00 AM

Check In & Registration
Lloyd's of London

10:00 AM - 10:15 AM

Opening Remarks
Old Library

10:15 AM - 10:40 AM

Keynote
Old Library

11:00 AM - 11:30 AM

Navigating Changing Global Tax Regulations and Compliance for Marketplace Platforms
Room 1

11:00 AM - 11:30 AM

Leveraging Data to Enable Proactive Detection: A Sharing Economy Case Study with Wonolo
Room 2

11:00 AM - 11:30 AM

Redefining Mobility: Inventing a New Marketplace
Room 3

11:40 AM - 12:15 PM

Is the Sharing Economy Now an Essential Part of the Post-Pandemic Future of Work?
Room 1

11:40 AM - 12:10 PM

Marketplace Insurance Solutions: The Dynamic Relationships Between a Broker, Underwriter, and Actuary With Their Client
Room 2

11:40 AM - 12:20 PM

Proven Identity at the Heart of Trust Online
Room 3

12:10 PM - 1:00 PM

Lunch
Lloyd's of London

1:00 PM - 1:30 PM

GDPR and Artificial Intelligence: The Intersection Between Regulating Privacy and Regulating Innovation
Room 1

1:00 PM - 1:30 PM

Why the P2P Business Model Will Help Shape a Better Economy
Room 2

1:00 PM - 1:30 PM

Fair and Transparent: How the Digital Services Act Affects Your Marketplace
Room 3

1:40 PM - 2:10 PM

Insurance Should Be a Feature, Not a Product
Room 1

1:40 PM - 2:10 PM

Why Building a Best-In-Class Partner Payment Experience Matters
Room 2

1:40 PM - 2:10 PM

The Transformative Power of Re-Usable IDs for Trust and User Experience
Room 3

2:20 PM - 2:50 PM

0 to 0.5 - Lessons Learned in Starting a Marketplace
Room 1

2:20 PM - 2:50 PM

The Gen-Z Fashion Fix: How Platforms are Creating a Sustainable Approach to Online Shopping
Room 2

2:20 PM - 2:50 PM

Risk Mitigation for Online Marketplaces in a Mobile-First World
Room 3

3:00 PM - 3:30 PM

Autonomous Vehicles: The Risk Challenge Ahead
Room 1

3:00 PM - 3:30 PM

Can the Sharing Economy Reduce Carbon Emissions?
Room 2

3:00 PM - 3:30 PM

Trust & Safety Best Practices for Online Communities
Room 3

3:40 PM - 4:10 PM

Building Cybersecurity into Your Platform
Room 1

3:40 PM - 4:10 PM

How B2B Marketplaces Can Be the Engine for Circularity
Room 2

3:40 PM - 4:10 PM

The Emerging Threat of Fake Reviews: Top Considerations for Safe Platform Growth
Room 3

4:20 PM - 4:50 PM

Digital Platforms & AI Technology Are Transforming The Insurance Industry: Here's How
Room 1

4:20 PM - 4:50 PM

Not Only Sustainable! Using the Sharing Economy to Create More Attractive Solutions
Room 2

4:20 PM - 4:50 PM

Superapps: Enabling Growth in Shared Mobility
Room 3

5:00 PM - 5:30 PM

Marketplace Insurance Offerings: On-Demand Versus Embedded Insurance
Room 1

5:00 PM - 5:30 PM

Who Shares Wins: The Perfect Storm for the Sharing Economy
Room 2

5:00 PM - 5:30 PM

Technology Challenges of Dynamic Registration and Onboarding
Room 3



SCHEDULE AT-A-GLANCE

5:30 PM - 7:30 PM

Networking Reception hosted
by Aon

Aon HQ

THURSDAY 13

9:00 AM - 10:00 AM

Check In & Registration

Lloyd's of London

10:00 AM - 10:10 AM

Opening Remarks

Old Library

10:10 AM - 10:50 AM

B2B Showcase - Big Fish, Little Fish

Old Library

11:00 AM - 11:30 AM

Public Policy & Government
Relations: Why Engagement is
Essential to Growth

Room 1

11:00 AM - 11:30 AM

How Your Risk Evolved with Your
Brand: An Underwriting and Claims
Perspective

Room 2

11:00 AM - 11:30 AM

Platform Regulation: It Isn't Just
About Personal Data Anymore

Room 3

11:40 AM - 12:10 PM

How to Successfully Build Risk &
Insurance into the Decision Making
Process for a Technology Company

Room 1

11:40 AM - 12:15 PM

International Standards for the
Sharing Economy: What Are They
and How to Get Involved

Room 2

11:40 AM - 12:20 PM

What's Next for the Micro-Mobility
Space?

Room 3

12:10 PM - 1:00 PM

Lunch

Lloyd's of London

1:00 PM - 1:30 PM

ONS: The Feasibility of Measuring
the UK Sharing Economy

Room 1

1:00 PM - 1:30 PM

From Craigslist to Regulated B2B
Digital Platforms: Evolution and the
Future

Room 2

1:00 PM - 1:30 PM

Countering Fake News Using P2P
Engagement

Room 3

1:40 PM - 2:10 PM

Risks and Rewards: The Potential
for the Sharing Model in Healthcare

Room 1

1:40 PM - 2:10 PM

How (and Why) to Build Trust and
Engagement Through Innovative
Insurance Solutions

Room 2

1:40 PM - 2:10 PM

How to Build and Leverage
Partnerships to Level Up Your Trust
& Safety Program

Room 3

2:20 PM - 2:50 PM

Valuing the UK Sharing Economy

Room 1

2:20 PM - 2:50 PM

How Green Is Your Tech?

Room 2

2:20 PM - 2:50 PM

Cost of Living Impacts: The Risks to
Growth Within Differing Consumer
Groups

Room 3

3:00 PM - 3:30 PM

Ways to Achieve Sustainable Urban
Mobility

Room 1

3:00 PM - 3:30 PM

Deploying AI to Improve Safety and
Customer Experience

Room 2

3:00 PM - 3:30 PM

Creators in the Shared Economy

Room 3

3:40 PM - 4:10

Shared Ownership via Fractional
Shares of NFTs as Regulated
Securities

Room 1

3:40 PM - 4:10

Transactional Transformation:
Eliminating Payment Threats in a
Post-COVID Marketplace

Room 2

3:40 PM - 4:10

Developing Diverse Talent while
Scaling your Business

Room 3

4:20 PM - 4:50 PM

Hack to the Future: Pentesting
and Why the Most Effective Cyber
Security is All About Timing

Room 1

4:20 PM - 4:50 PM

Safety First: Defining
Comprehensive Safety for
Autonomous Mobility & Delivery

Room 2

4:20 PM - 4:50 PM

Common Roadblocks for Growing
a Regulated Marketplace

Room 3

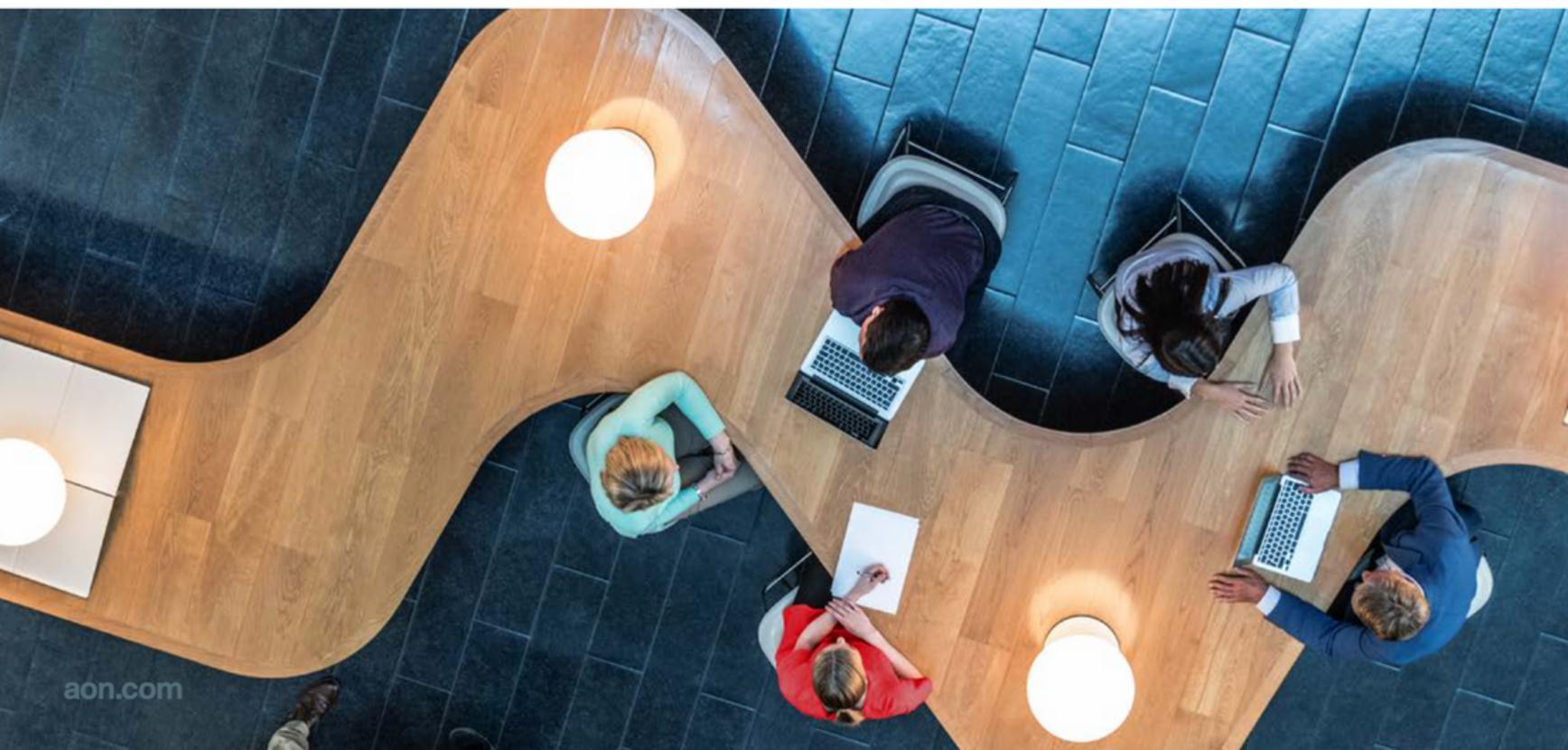


Sophisticated Solutions for Complex Problems

The digital and sharing economy is changing the way people develop business models, create communities, build trust and perform work. The Aon Digital Economy Practice serves clients who have emerged exclusively from the digital economy as well as clients who are experiencing a differentiated risk profile because of digital capabilities.

Our global, world-class team is ready to develop bespoke risk management solutions for your business model.

Contact Amie Bunnage at amie.bunnage@aon.co.uk



AGENDA TUESDAY 11 - WEDNESDAY 12

TUESDAY

5:00 PM - 8:00 PM

Apollo Headquarters

Welcome Reception Hosted by Apollo ibott

Join attendees for a Welcome Reception to kick off the 2022 Sharing Economy Global Summit.

WEDNESDAY

9:00 AM - 10:00 AM

Lloyd's of London

Check In & Registration

Be sure to check in and register early so that you have time to download the Marketplace Risk Community App, mix and mingle and grab a seat for the keynote.

OPENING REMARKS & KEYNOTE ADDRESS

10:00 AM - 10:15 AM

Old Library

Welcome and Introductions

We will kick off the day with a welcome and some introductions. We will highlight some not-to-be missed sessions for the day, and give you a preview of what to expect and how you can make the most out of the 2022 Sharing Economy Global Summit.

10:15 AM - 10:40 AM

Old Library

Keynote

SESSIONS

11:00 AM - 11:30 AM

Room 1

Navigating Changing Global Tax Regulations and Compliance for Marketplace Platforms | Alex Baulf, Senior Director, Global Indirect Tax, Avalara

From the impact of digital globalisation, to increased red tape post-Brexit and the introduction of e-invoicing reforms in Europe - the international tax compliance landscape has only become more complex for online, marketplace and platform sellers. As a result, cross-border commerce is now a complex web of customs formalities and new obligations, impacting omnichannel businesses across a number of vital touchpoints. Join this session to learn about these new rules and the benefits of compliance automation to effectively scale and manage tax liability during these uncertain times.

11:00 AM - 11:30 AM

Room 2

Leveraging Data to Enable Proactive Detection: A Sharing Economy Case Study with Wonolo | Tyler Allen, Product Manager, Trust & Safety, Unit21; Stephanie Horowitz, Senior Manager, Trust & Safety, Wonolo; and Adam Varro, Director of Support & Enablement, Wonolo

Wonolo, a large on-demand staffing platform, recognized they had bad actors on their platform. They always managed to catch these bad actors, but often only after fraud had occurred. Learn how they've transformed to leverage their own data and a no-code solution to proactively identify likely bad actors before they commit fraud.

11:00 AM - 11:30 AM

Room 3

Redefining Mobility: Inventing a New Marketplace | Xavier Collins, Vice President, UK, Turo

Turo is the world's largest car sharing marketplace where you can book any car you want, wherever you want it, from a vibrant community of trusted hosts across the UK, US, Canada, and France. This presentation is about how Turo built a marketplace from scratch and partnered with insurance companies to create the product and manage risk and verification.



AGENDA WEDNESDAY 12



11:40 AM - 12:15 PM **Is the Sharing Economy Now an Essential Part of the Post-Pandemic Future of Work?** | Hassan Khadra, Founder & Director, TheHIVE Enterprise Ltd; Elle Tucker, Advisory Board Chair, Marketplace Risk; and Sophie Smallwood, Co-Founder & Co-CEO, Roleshare

Room 1

Before Covid-19, the 'future of work' was much discussed. But nearly three years later, what does that future look like now, and how much does the sharing economy play a part in it? Sophie Smallwood, Co-Founder and Co-CEO of Roleshare, a platform for job sharing, and Hassan Khadra, Founder of TheHIVE - a B2B staff-sharing marketplace, join Marketplace Risk Advisory Board Chair Elle Tucker for a fascinating discussion about workplace trends and the potential of the sharing model in the new normal.

11:40 AM - 12:10 PM **Marketplace Insurance Solutions: The Dynamic Relationships Between a Broker, Underwriter, and Actuary With Their Client** | Chris Moore, Head of ibott, Apollo ibott; Zach Pilalis, Senior Vice President, Marsh; Angelica Ronga, Risk Program Manager, DoorDash; and Matthew Rout, Head of Ibott Pricing, Apollo ibott

Room 2

If you're running an online marketplace startup, you don't want to miss this introductory insurance session at the Sharing Economy Global Summit (October 11-13, London). Our expert panel, including Chris Moore and Matthew Rout of Ibott, Angelica Ronga of Doordash and Zach Palalis of Marsh, will discuss how insurance is best designed to mitigate marketplace risk. This session will outline the different functions involved, including client representative, broker, compliance officer, insurer, data scientist and underwriter, and their importance in creating fit for purpose insurance solutions.

11:40 AM - 12:20 PM **Proven Identity at the Heart of Trust Online** | Kaarel Kotkas, CEO & Founder, Veriff

Room 3

Digital services require trust, which ensures dishonest people are limited in their ability to abuse the Internet, and honest people can take full advantage of digital society with ease. The ability to use one's identity in the digital world is a fundamental human right, as it enables people to benefit safely and securely from the advantages of digital society in a safe and secure way. Join Kaarel Kotkas, CEO and founder of Veriff, as he outlines how proven identity is at the heart of trust online.

12:10 PM - 1:00 PM **NETWORKING LUNCH**

Lloyd's of London

Grab lunch with old friends and new colleagues.

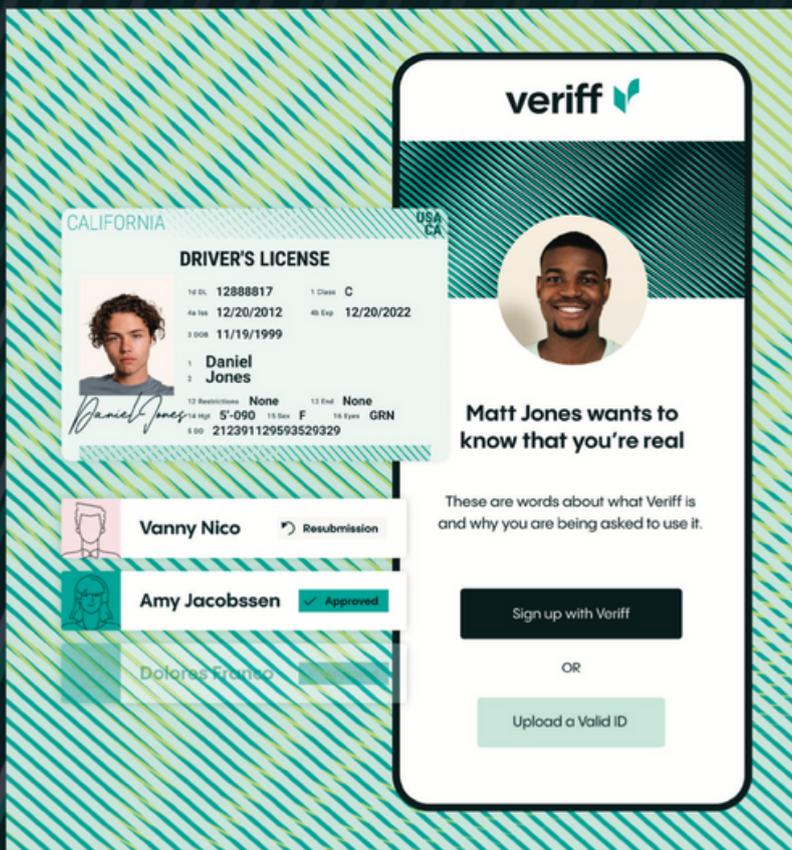
1:00 PM - 1:30 PM **GDPR and Artificial Intelligence: The Intersection Between Regulating Privacy and Regulating Innovation** | John Tomaszewski, Partner, Seyfarth Shaw LLP

Room 1

Various parties have made significant efforts to establish an approach to regulate the development of artificial intelligence. These efforts sometimes focus on how to bring AI to market, and other times focus on how AI functions in the market. Regardless of the approach, AI needs data to learn. And typically, this data is personal data. As a result, users, developers, regulators, and businesses need to understand how privacy law (in particular the right to object to solely automated processing) intersects with the desire to support innovation through regulation in the artificial intelligence space. The application of privacy principles (in their current form) to artificial intelligence can have negative unintended consequences, and these obstacles must be considered before the use of artificial intelligence. Join this session to learn more about: -Opt-out rights for "vital interest" processing -AI bias and the "right to rectify" -Who is liable if there is a "harm" generated by the AI? -Can the current form of "omnibus" privacy law (e.g. the GDPR) interoperate with AI and its regulation? -The tension between the benefits of AI and the invasiveness of pervasive data collection



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Build trust online:

Convert more real customers, prevent the risk of fraud.

Achieve compliance:

Meet global KYC and AML requirements, guarantee age verification.

Global document coverage:

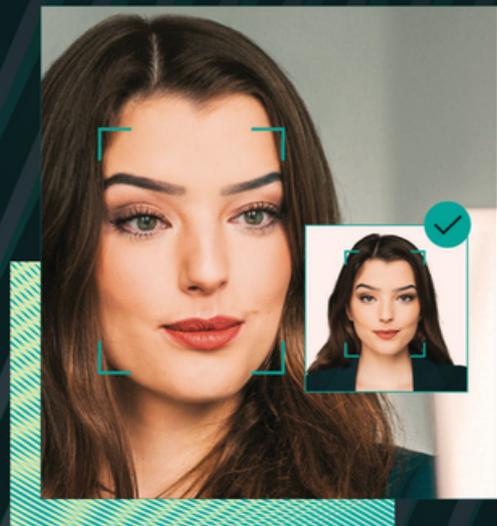
10K+ government issued IDs from 190 countries.

Easy for users:

Optimized UX with instant feedback.

Age and identity verification decisions made in 6 seconds

Combine age and identity verification with AML screening and biometric authentication to build trust and keep customers safe.



AGENDA WEDNESDAY 12



1:00 PM - 1:30 PM

Room 2

Why the P2P Business Model Will Help Shape a Better Economy | Paul Gaudin, Founder & CEO, CareRooms; Rebecca Heaps, Founder, Tentshare; Jonathan Knight, Chief Camper, Hipcamp UK Founder, Cool Camping; and Tom West, Founder, RentMy

Spend time with four purpose-led sharing economy founders, including Paul Gaudin of CareRooms.com, Rebecca Heaps of Tentshare, and Tom West of RentMy. Discover how they each arrived at their sharing economy business model. And how they have navigated challenges and opportunities to establish a new blueprint for wealth creation, while disrupting outmoded business models that no longer serve our rapidly evolving society.

1:00 PM - 1:30 PM

Room 3

Fair and Transparent: How the Digital Services Act Affects Your Marketplace | Daniel Patterson, VP of Customer Success, Trulioo

Recent reports show that nearly a quarter of global commerce sales could stem from online purchases by 2025. That steady surge in demand signals that digital marketplaces are critical to providing shared spaces for users to interact and transact. But those spaces must be safe. With that in mind, the European Union is considering two legislative acts for adoption by 2024 that would protect users' rights and establish level playing fields for innovation, growth and competitiveness. This presentation will help marketplace providers understand the pending legislation, the importance of building trust and how identity solution providers can help ensure compliance.

1:40 PM - 2:10 PM

Room 1

Insurance Should Be a Feature, Not a Product | Jérôme Selles, Co-Founder & CTO, Tint

Despite the hundreds of billions of dollars spent per year in advertising to conquer the hearts and minds of people - nobody likes to buy insurance. Embedded insurance creates a new shade of insurance that is instantly more relatable to consumers. By embedding insurance into tech platforms - consumers get the exact protection they need, at the moment they need it, by a brand they trust. During this session, we'll cover how embedded insurance is facilitating the shift - making insurance a feature included in the buying process, not a standalone product offered by a third-party.

1:40 PM - 2:10 PM

Room 2

Why Building a Best-In-Class Partner Payment Experience Matters | Rick Verma, Head of Digital, Tipalti

Today's digital market has never been hotter. Not only are new companies entering into existing spaces, but rather, existing companies are expanding their offerings, which means that competition is increasing - making it harder to attract/retain new partners. Businesses relying on a digital-first or sharing economy model, must prioritise the satisfaction of their partners. Partners are in the driver's seat and platforms must build a best-in-class partner experience to succeed. Payouts are one of the most important touch points you have with your partners. Your success may hinge on your ability to pay partners on time, every time. To remain relevant in an ever-increasing competitive landscape, It's not good enough to just deliver on-time and accurate global payments but digital companies must also deliver a best-in-class partner experience while creating a partner payments function that scales rapidly and efficiently.

1:40 PM - 2:10 PM

Room 3

The Transformative Power of Re-Usable IDs for Trust and User Experience | Dan Johnson, Vice President, Identity Products Cyber and Intelligence Solutions, Mastercard

Trust is a strategic pillar to growth in the sharing economy and must be implemented so it supports simple user journeys. In this session, you will learn how verifying the identity of your hosts and/or users at the highest assurance level can be as easy as "one click" and fulfill the growing demand for data privacy through the rise of re-usable digital identities.



AGENDA WEDNESDAY 12



2:20 PM - 2:50 PM

Room 1

0 to 0.5 - Lessons Learned in Starting a Marketplace | Gabriel Isserlis, Founder & CEO, Tutti

In this session Gabriel Isserlis, will discuss how he got his marketplace Tutti off the ground. He'll look back on key moments in the journey, sharing insights on why he made certain decisions, and reflecting on both good and bad choices along the way, in hindsight. Gabriel and his team are just getting started, but during this session, he will present a rare transparent dive into the journey so far.

2:20 PM - 2:50 PM

Room 2

The Gen-Z Fashion Fix: How Platforms are Creating a Sustainable Approach to Online Shopping | Polly Applegate, Advisor; Billy Butt, Co-Founder & CEO, Fassion; Lucy Hall, Co-Founder, LOANHOOD; and Jemma Stacey, Co-founder & CEO, FINDS

Gen-Z expects seamless, end-to-end users experiences when shopping online. But how do you satisfy Gen-Z expectations with a platform's focus on quality, trust & safety? During this session, you will learn how to focus on building safe and trusting communities that celebrate independent fashion and peer-to-peer circularity.

2:20 PM - 2:50 PM

Room 3

Risk Mitigation for Online Marketplaces in a Mobile-First World | Sandra Grodensky, VP of Mobile Trust and Safety, ActiveFence

In a mobile-first world, why is risk mitigation still web-first? Mobile apps provide threat actors an ideal environment, where user trust can be leveraged to gain access to devices & information - risking platforms and users alike. In this session, Sandra Grodensky will provide examples of how threat actors abuse mobile marketplace apps, proving why a mobile-first approach to risk mitigation is key. And, she'll give you the tools to do it!

3:00 PM - 3:30 PM

Room 1

Autonomous Vehicles: The Risk Challenge Ahead | Goran Dautovic, Vice President of Public Policy, Project 3 Mobility; Rebecca Marsden, Head of Innovation, Apollo ibott; and Marta Ostroumoff, CFO, Oxbotica

This session will feature presenters from different perspectives of the autonomous vehicle ecosystem discussing the future of AV. During this session, you will hear about the timeline for mass AV deployment, what it looks like, and how it will differ between different across, including the UK, EU and USA. Finally, they will cover the insurance challenges that lie ahead, as well as some suggested solutions.

3:00 PM - 3:30 PM

Room 2

Can the Sharing Economy Reduce Carbon Emissions? | Eamonn Galvin, CEO & Founder, KnowCarbon

The challenge to reduce our carbon emissions is immense. But will the sharing economy make a difference? In this data-driven talk, Eamonn Galvin separates fact from fiction. Which sharing economy sectors can reduce emissions by more than 50%? Based on analysis of leading sharing economy businesses and sectors he identifies the carbon winners. As ever, there is also dark side and sharing businesses that will actually increase emissions. Join this hard hitting talk to understand where your sharing economy business sits on the carbon spectrum. Ideal for CEOs, Founders, Investors and customers of sharing economy businesses curious about how to benefit from carbon disruption.

3:00 PM - 3:30 PM

Room 3

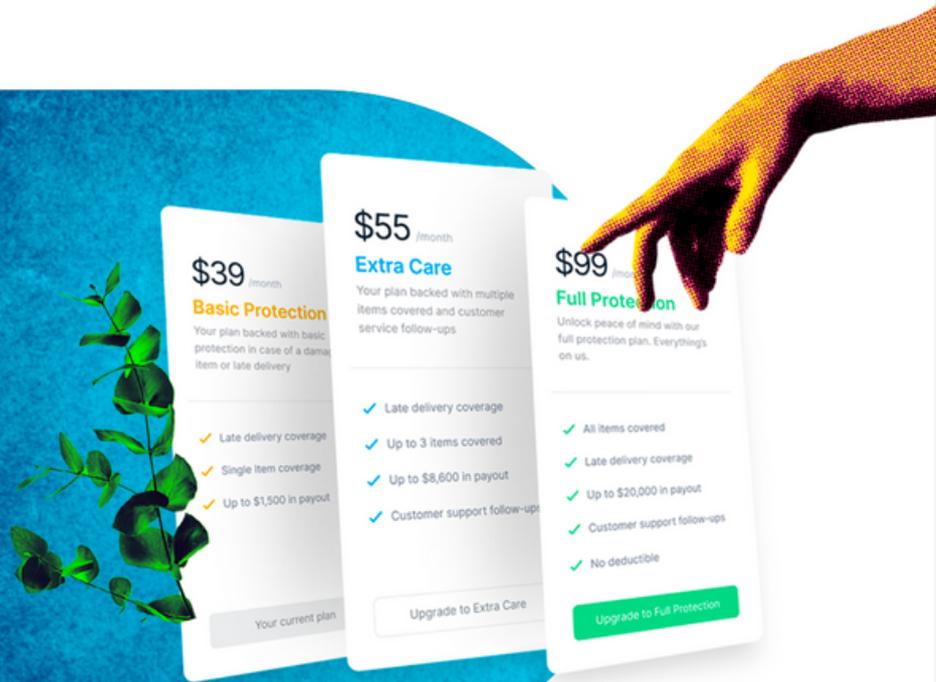
Trust & Safety Best Practices for Online Communities | Polly Applegate, Advisor; and David Hunter, Vice President, Crisp, a Kroll business

Healthy online communities play a vital role in building brand trust and accelerating e-commerce. Unfortunately, harmful content can have the opposite effect. Consumers are taking notice. During this session, the experts will share new research from Crisp, now a Kroll business, on how this impacts brand reputation and sales, and how to improve trust & safety policies to discover issues early, mitigate the risk and protect brand reputation.





It's Time for a New Shade of Insurance



Billions of dollars are spent per year in advertising to conquer the hearts and minds of people yet, **nobody likes to buy insurance.**

Embedding insurance means you offer your customers the exact protection they need, at the moment they need it, by a brand they trust - **yours!**

Marketplaces build trust with embedded insurance.



Come Hear Us Speak!

Insurance should be a feature, not a product.

www.tint.ai

AGENDA WEDNESDAY 12



3:40 PM - 4:10 PM

Room 1

Building Cybersecurity into Your Platform | Nicola Gandy, Co-Founder & Director, Azacus.io; Alex Kroeger, Attorney, Larson King; and Stephen Whiteman, Head of Consulting, Daintta

Do you know the level of security risk you're carrying with your platform? Do you know where the key weaknesses and vulnerabilities are? In this session we will go through the key points for platforms to consider and take away, regardless of size.

3:40 PM - 4:10 PM

Room 2

How B2B Marketplaces Can Be the Engine for Circularity | Campbell Murray, Founder, Souqbox; and Lieke van Kerkhoven, Co-Founder and Director, FLOW2

Most circular economy models that have launched are consumer-focused. However, the opportunity for B2B platforms is enormous. During this session, experts will explore the barriers to circularity in various industries, including case studies on what has worked and hasn't, as well as the role that technology can play from simple online trading through AI & blockchain lead initiatives to grease the wheels of circular transactions.

3:40 PM - 4:10 PM

Room 3

The Emerging Threat of Fake Reviews: Top Considerations for Safe Platform Growth | Chris Downie, Co-Founder & CEO, Pasabi; and Domonique Rai-Varming, Director of Litigation, Trustpilot

Sharing and gig economy platforms rely on reviews to build trust between buyers and sellers. In fact, trust lies at the heart of building momentum and growth. Consequently, fake and misleading reviews are especially damaging to sharing and gig economy platforms. With regulators around the globe targeting fake reviews, it has never been more important to tackle this problem. Join this session to learn how to combat fake reviews and grow a trusted, safe platform.

4:20 PM - 4:50 PM

Room 1

Digital Platforms & AI Technology Are Transforming The Insurance Industry: Here's How | Amy Barcroft, Deputy General Counsel, Lime; Chris Moore, Head of ibott, Apollo ibott; Nick O'Sullivan, Head of Operator Success, Joyride; and Yaron Zurr, Co-Founder & CCO, CONNECTED Insurance

In a world where there is a massive amount of newly produced data, yet, relatively little claims and exposure data, the standard risk models don't work properly. Sophisticated technology and machine learning models are required in order to identify and predict subtle patterns of risk exposures to help digital platforms to improve their bottom line. During this session, you will learn how digital platforms and AI technology are transforming the insurance industry - especially where there is a lack of data.

4:20 PM - 4:50 PM

Room 2

Not Only Sustainable! Using the Sharing Economy to Create More Attractive Solutions | Mikaela Ayesa, Circular Fashion Expert; Milad Barosen, Founder, Allihoop; Alexander Engl, Founder, ihopa; and David Knutsson, Founder & CEO, Parently

We will never be able to motivate the masses to sacrifice their lifestyle to live more sustainably. In this panel, you will hear from startups and companies that know that to push real change we need alternatives that are not only sustainable but more attractive to consumers. We will discuss how new innovative services will reshape consumption, fashion, parenting and living.

4:20 PM - 4:50 PM

Room 3

Superapps: Enabling Growth in Shared Mobility | Lukas Neckermann, COO, Splyt

Releasing the promise of the on-demand economy - as well as mobility-as-a-service - means making it seamlessly accessible to the greatest number of users - without additional logins or passwords. Superapps - including Alipay, Booking.com, WeChat, and Grab - together have over two billion users and have the power to unleash new habits and new revenue streams. This session will cover the rise of superapps and new payment methods, and the integration of shared mobility (and more) into them.



AGENDA WEDNESDAY 12 - THURSDAY 13

5:00 PM - 5:30 PM

Room 1

Marketplace Insurance Offerings: On-Demand Versus Embedded Insurance | Nick Gibbs, Deputy Head of ibott 1971, Apollo ibott; Clint Johnson, VP of Legal, Risk Management, and Trust & Safety, Bird; and Trevor Smith, SVP, Sharing Economy & Mobility Group Casualty Leader, Marsh

In this session, experts will explain on-demand and embedded insurance solutions and how they differ from traditional insurance solutions. They will describe the advantages and disadvantages of on-demand and embedded insurance solutions for platforms and their users. Finally, they will cover how they create differing forms of trust and the challenges with administration of the insurance solution.

5:00 PM - 5:30 PM

Room 2

Who Shares Wins: The Perfect Storm for the Sharing Economy | Danielle Cort, Marketing Manager, JustPark; Andy Hibbert, CEO & Founder, Karshare; Eve Kekeh, Founder, Bundlee; and Kapila Perera, Head of the Sharing Economy and Entrepreneurship, CBI

Join these presenters for a discussion around the catalysts that caused a spike for sharing economy businesses, and a dive into why now is the perfect storm for the sharing economy. Hosted by Sharing Economy UK, hear from Karshare, Bundlee and JustPark as they each talk through the external factors that have previously helped their businesses and provide an insight into the key external factors impacting them currently.

5:00 PM - 5:30 PM

Room 3

Technology Challenges of Dynamic Registration and Onboarding | Sidra Khan, Policy Manager - Registration, TaskRabbit; and James McAulay, Co-Founder & CEO, Encore

The challenges for seamless registration and onboarding whilst building trust and prioritising security are consistent across many of our platforms. This is a unique open discussion about the technological opportunities available to platforms and how we can balance friction points and risk to ensure a positive end user experience.

5:30 PM - 7:30 PM

Aon Headquarters

Networking Reception hosted by Aon

Join attendees at a networking reception hosted at Aon's London headquarters.

THURSDAY

9:00 AM - 10:00 AM

Lloyd's of London

Check In & Registration

Be sure to check in and register early so that you have time to download the Marketplace Risk Community App.

OPENING REMARKS & B2B SHOWCASE

10:00 AM - 10:10 AM

Old Library

Welcome and Introductions

10:15 AM - 10:50 AM

Old Library

B2B Showcase - Big Fish, Little Fish | Nathan Brown, Principal Policy Adviser, CBI;

Adrian Criddle, Sales, Marketing Group and General manager of the EMEA Marketing, Intel; Juliet Eccleston, CEO & Founder, AnyGood?; Greg Gormley, Founder, SKOOT; Eman Martin-Vignerte, Director of External Affairs, Governmental and Political Relations, Bosch UK ; Emma McConalogue, Founder, Kesero; Lars Ronning, Founder & CEO, Ailuna; Deborah Suttle, Vice President, UKI Commercial Solutions, Mastercard; Christian Tooley, Senior Manager, BAIN; and Tom West, Founder, RentMy

This session provides the opportunity for sharing economy startups to showcase their B2B propositions to innovative, large organisations that are looking for new ways to solve business challenges. Utilising the research from their 'Big Fish, Little Fish' programme, the CBI will facilitate the session and manage the risks and opportunities as they arise in a live debate. Audience members will have the opportunity to ask questions of all presenters and take learnings into their own businesses.



AGENDA THURSDAY 13



SESSIONS

11:00 AM - 11:30 AM

Room 1

Public Policy & Government Relations: Why Engagement is Essential to Growth | Maxine Bligh, Director, CBI; Ali Clabburn, Founder & Chairman, Liftshare; and Juliet Eccleston, CEO and Founder, AnyGood?

To ensure that governments and local authorities understand our business models when considering both changes in legislation and taxation as well as opportunities, it's critical that we maintain a consistent and persistent focus on communication. This session highlights the key lessons from lobbying to roundtables and how we can influence this as individual businesses as well as a community.

11:00 AM - 11:30 AM

Room 2

How Your Risk Evolved with Your Brand: An Underwriting and Claims Perspective | Jahangez Chaudhery, Occupational Accident Underwriter, Apollo Ibott; Emily Fitts, Autonomous Systems Underwriter, Edge Case Risk Management; Rob MacKethan, Risk Manager and Head of Insurance, HyreCar; and Stephanie Maiden, Senior Claims Consultant for Digital Economy, Aon

The insurance industry often hears from marketplaces that, "I haven't had any claims" or "My claims are minimal." But, as claims and underwriting professionals, the answer is typically, "Not yet". While claims volume and severity may be low in the beginning of a platform's journey, as they gain more publicity, social inflation tends to catch up with these areas. Join this session to learn from insurance professionals on the front lines of marketplace and sharing economy platform coverage.

11:00 AM - 11:30 AM

Room 3

Platform Regulation: It Isn't Just About Personal Data Anymore | John Tomaszewski, Partner, Seyfarth Shaw LLP

A number of countries have realized that the organic growth of "big tech" has created "data spaces" which operate under rules that don't always conform to their point of view. While we have seen the pushback to this take the form of "data sovereignty" laws, the EU approach is a bit more complicated. The EU recently passed the Digital Services Act and the Digital Markets Act. These acts, coupled with a number of other pieces of pending regulation, are designed to create a uniquely "European Data Space." At least in the EU, where we once only had regulation of personal data, now we have regulation covering all data. For the gig economy, how will this re-shape our businesses? During this session, you will learn more about and explore:

- Implication of the Digital Markets Act on gig economy platforms
- Core Service Platforms and "gatekeepers" - where are the limits of the regulation for gig businesses?
- Is the use of a gig platform a "service" that requires "consumer protection"
- Digital Services Act will likely impose new duties on platform providers beyond the DMA
- Non-discrimination, reliable data, transparency, "trustworthy" services are now affirmative obligations
- How does one use the DSA to get the benefits of the available liability shield?
- How does all of this interplay with the GDPR and Member State Labor Law?

11:40 AM - 12:10 PM

Room 1

How to Successfully Build Risk & Insurance Into the Decision Making Process for a Technology Company | Chris Moore, Head of ibott, Apollo ibott; and Angelica Ronga, Risk Program Manager, DoorDash

During this session, these seasoned insurance professionals will discuss how to utilize insights as a technology company to help drive risk-focused decision making. They will also explore how to engage stakeholders across the business to embed risk and insurance in the conversation. From there, they will dive into the future of dynamic usage-based insurance utilizing data insights to unlock profitability with data credibility. Finally, they will cover the importance of 'clean data' in risk avoidance as well as risk transfer to carrier partners and more!



AGENDA THURSDAY 13



11:40 AM - 12:15 PM

Room 2

International Standards for the Sharing Economy: What Are They and How to Get Involved

| Tomoyuki Endo, Director of Standards and Conformity Assessment, Japan External Trade Organization (JETRO) , Geneva Office; Joseph Maar, CEO of NECF and New Projects Liaison, NECF Corporation and ISO TC324 Sharing Economy; Masaaki Mochimaru, Ph.D, Director, Human Augmentation Research Center, The National Institute of Advanced Industrial Science and Technology (AIST); and Kentaro Watanabe, Ph.D, Chief Senior Researcher, Human Augmentation Research Center, National Institute of Advanced Industrial Science and Technology Convenor

This panel discussion will feature leaders from the Sharing Economy International Standards Organization (ISO) Technical Committee, which is made up of 40+ countries, they will cover:

- The size, scope and characteristics of the global sharing economy
- The current state of sharing economy standards and regulations across regions
- Various sharing economy terminology, projects and processes
- And, last but not least, how to get involved!

11:40 AM - 12:20 PM

Room 3

What's Next for the Micro-Mobility Space?

| Dean Broomhead, ibott Underwriter, Apollo ibott; Andrew Cooper, Chief Broking Officer, Digital Economy & US Casualty, Global Broking Centre, Aon; and Caroline Hardey, Senior Legal Counsel, Lime

Come join Dean Broomhead and Caroline Hardey as they discuss:

- New modalities, new territories and new challenges for the Micro-Mobility industry
- New insurance requirements and solutions to control or lower risk for Micro-Mobility
- How big-data now available in many markets can be used for optimisation and risk management.

12:10 PM - 1:00 PM

Lloyd's of London

NETWORKING LUNCH

Grab lunch with old friends and new colleagues.

1:00 PM - 1:30 PM

Room 1

The Feasibility of Measuring the UK Sharing Economy

| Luke Michaelides Technical Lead: Development of Annual Business Survey Statistics, Office for National Statistics; Leona Richards, Research Officer, Development of Annual Business Survey Statistics, Office for National Statistics (ONS); and Sue Ost, Senior Statistical Officer, Development of Annual Business Surveys Statistics, Office for National Statistics (ONS)

With an ever-growing number of platforms and vast user bases, policy makers are increasingly interested in the sharing economy. To that end, we need to make sure that our data is relevant and captures what is important. A primary focus is developing a definition that is suitable for statistical measurement while showing the diverse range of sharing economy businesses and keeping pace with innovation. During this session, they'll explore how the Office of National Statistics will go about measuring the size of the UK sharing economy.

1:00 PM - 1:30 PM

Room 2

From Craigslist to Regulated B2B Digital Platforms: Evolution and the Future

| Aleksandar Orlić, Co-Founder & CEO, randevu; and Filip Perišić, Co-Founder & CTO, randevu

According to McKinsey, up to 30% of the global economy will adopt a digital platform business model in over the next five-to-six years. In addition, the way companies and governments are organised will be fundamentally changed by these new activities and practices. During this session, the presenters will explore these topics by examining different generations of marketplaces and platforms and outlining technology challenges and needs behind the digital platforms of tomorrow.





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1:00 PM - 1:30 PM

Room 3

Countering Fake News Using P2P Engagement | Zufi Deo, Co-Founder, BizGees Ltd

Fake news is a key challenge of our age. The notion of freedom of expression is being pushed to its limits. Some implications of fake news have been preconceptions of vulnerable segments of society including refugees, women in the workplace and more. We have been working with GenZ's to engage them using the sharing economy / p2p model to help mitigate these misconceptions.

1:40 PM - 2:10 PM

Room 1

Risks and Rewards: The Potential for the Sharing Model in Healthcare | Elizabeth Gaudin, Co-Founder & COO, CareRooms; Constantine Karampatsos, Co-Founder & CEO, Good Life Sorted; and Lieke van Kerkhoven, Co-Founder & Director, FLOWW2

The sharing economy has disrupted many sectors, but some have been more resistant to this innovation than others, in spite of the benefits. Healthcare is one of these sectors – but now, in a time of recession, and following the health crisis of the pandemic, sharing models are gaining ground, in social care as well as B2B sharing between healthcare organisations. So what are the risks and rewards of sharing in this space? And what is the potential for new sharing platforms to disrupt an overstretched sector? Join Lieke van Kerkhoven, Co-founder of FLOWW2, Constantine Karampatsos, Co-founder and CEO of home help platform Good Life Sorted, and Elizabeth Gaudin of CareRooms, for an engaging panel about healthcare and the sharing economy.

1:40 PM - 2:10 PM

Room 2

How (and Why) to Build Trust and Engagement Through Innovative Insurance Solutions | Kimberly Hurd, Chief Revenue Officer, Collective Benefits; Sebastian Monk, COO, Elder; Russell Corbould-Warren, Chief Underwriting Officer, Collective Benefits; and Lotte de Wijs, Head of Operations UK, YoungOnes

Want to hear how to innovate the insurance and claims process to increase trust amongst gig workers? Hear from Russell Corbould-Warren (ex-Uber Head of Insurance EMEA) Sebastian Monk COO at Elder, and Kimberly Hurd, CRO at Collective Benefits which partners with Wolt, Stuart, TaskRabbit and over 50 other partners across Europe, Middle East and Asia.

1:40 PM - 2:10 PM

Room 3

How to Build and Leverage Partnerships to Level Up Your Trust & Safety Program | Brian Davis, Head of Trust & Safety, Dodgeball; and PJ Rohall, Head of Fraud Strategy & Education, SEON

Trust and safety teams extend far beyond the walls of their own department. Effectively managing internal and external partnerships is essential to building a top-notch trust & safety team. This includes internal partners like customer service and product management, and external partners like data and technology companies. Join this session as the presenters dive into who these partners are, why they are important to manage effectively and some practical advice to steer these partnerships in the right direction.

2:20 PM - 2:50 PM

Room 1

Valuing the UK Sharing Economy | Adriana Curca, Principal Economist, CBI; Kapila Perera, Head of the Sharing Economy and Entrepreneurship, CBI; Sue Ost, Senior Statistical Officer, Development of Annual Business Surveys Statistics, Office for National Statistics (ONS); and Tom West, Founder, RentMy

The sharing economy is a fast growing and economically important sector. However, measuring these assertions is hard and remains a key evidence gap that is hampering the sector from gaining the recognition it deserves. The CBI will fill this evidence gap by measuring the sharing economy's economic contribution. In our session we will outline our novel research approach and share emerging findings.





2:20 PM - 2:50 PM

Room 2

How Green Is Your Tech? | [Charlie Symonds, CEO, Principal Consultant, Alirity](#); and [Juliet Eccleston, CEO & Founder, AnyGood?](#)

The sharing economy is widely recognised as having a positive impact on the environment. When calculating this, however, we often miss the very platform a marketplace is built upon. Are you claiming green credentials without considering it? Would you like to know some quick wins and key architecture points to incorporate when starting out, improving or re-platforming? Join this session to get the answers to these questions and see how the AnyGood? platform fairs under scrutiny!

2:20 PM - 2:50 PM

Room 3

Cost of Living Impacts: The Risks to Growth Within Differing Consumer Groups | [Bradley Hornby, CEO & Co-Founder, Homebound](#)

The cost of living impacts this winter and into 2023 and 2024 are concerning for all businesses. As we head into this new period of uncertainty, how can we use data and human-geography insights to reduce the risk and protect growth by identifying consumers who may be more price/spend resilient and build targeting strategies to retain customers who aren't as financially bullet proof. Join this session to explore these issues and many more related to the impacts of the cost of living on different consumer groups.

3:00 PM - 3:30 PM

Room 1

Ways to Achieve Sustainable Urban Mobility | [Michael Maicher, Global Partner & Director, Allianz Partners S.A.S.](#); [Rob MacKethan, Risk Manager and Head of Insurance, HyreCar](#); [Welmoed Neijmeijer, Head of Licensing, Bolt](#); and [Phillip Watkins, Head of Fraud Strategy & Education, Bolt](#)

Over the past years many cities globally aspire and are working towards a more sustainable urban transport system. By introducing shared mobility options like e-bicycles and e-scooters, allowing ride-hailing, integrating these new modes and vehicles into public transport systems, cities hope to further reduce traffic, noise and pollution. This session will discuss how cities and mobility providers have been advancing in this transformation, review the regulatory landscape, consider safety and insurance implications, and reflect upon the latest innovations and possible future direction & solutions to accelerate the transition in the new mobility ecosystem.

3:00 PM - 3:30 PM

Room 2

Deploying AI to Improve Safety and Customer Experience | [Peter Bousquet, CRO & Co-Founder, Humn](#); [Chris Clarke, Head of Data Science, Humn](#); [Dr. Neale Keniear, Lead Behavioural Science/Transport Safety, Humn](#); and [Dan Severin, Head of Insurance Schemes, Bolt](#)

Data is not a solution it is a noun. Platforms create, collect and represent their data as a difference. In mobility, artificial intelligence transforms data into knowledge, but even that is not enough to generate real changes. During this session, the presenters will discuss how deep learning and behavioural science is transforming data into knowledge. And, how deploying this increases engagement offers scalable techniques to engage with customers and suppliers to improve outcomes and reduce risk.

3:00 PM - 3:30 PM

Room 3

Creators in the Shared Economy | [Gabriel Isserlis, Founder & CEO, Tutti](#); and [Dasha Timbus, Founder, CastingForm](#)

Web3 is not user friendly for traditional creators like actors, screenwriters and filmmakers. Are they about to vanish? Or are there ways to integrate them into the economy? Community, collaboration, and sharing economy are here to help. Takeaways:

- Main challenges for creators
- Community as a part of the creative economy anchor
- Co-living and co-working opportunities for creators



AGENDA THURSDAY 13



3:40 PM - 4:10 PM

Room 1

Shared Ownership via Fractional Shares of NFTs as Regulated Securities | Ralph Liu, CEO, WeCoOwn Technologies Ltd

Satoshi utilized only one of the most important features that blockchain technology has made possible, the ability to sell a digital file only once, to create a digital currency on the Internet. Using that same concept he developed the blockchain methodology to create a global decentralized ledger system. There is an opportunity to extend that same technological invention beyond just a currency, but also to transform the paper-dominated property and asset legal ownership into a private address-based NFT as the alternative legal ownership. To do so, the cryptocurrency world needs a fully developed capital market with a prudent investors regulation framework already in place within all major sovereign jurisdictions. WeCoOwn platform aims to lead the way to help achieve that goal.

3:40 PM - 4:10 PM

Room 2

Transactional Transformation: Eliminating Payment Threats in a Post-COVID Marketplace | Marc Conway, Founder, 7 Seas Consultants; PJ Rohall, Head of Fraud Strategy & Education, SEON; and Steve Warner, VP of Business Development, Chargebacks911

Cyber-shophlifting rates are spiking. Supply-line breakdowns have led to an unprecedented wave of consumer complaints and credit card chargebacks. The problem is currently costing the online marketplace over \$150 billion annually -- and the problem is growing. In this seminar, we will teach you how to avoid cyber-theft, increase security & build better consumer relationships.

3:40 PM - 4:10 PM

Room 3

Developing Diverse Talent while Scaling your Business | Alexander Fritz, Senior Manager, DoorDash; Brandy Mayfield, SVP and Mngng Dir, Aon Digital Economy Practice, Aon; Calvin Kwan

Leadership expects to wear many hats when companies are in startup mode. But what happens as you grow your team? Leaders will discuss what's worked for their organizations as their teams shift from generalists to specialists.

4:20 PM - 4:50 PM

Room 1

Hack to the Future: Pentesting and Why the Most Effective Cyber Security is All About Timing | Nicola Gandy, Co-Founder and Director, Azacus.io

The dance between business continuity and Cyber Risk Management is familiar to you all, but this struggle between humans and security is as old as time itself. Join us as we hop in the way-back machine and visit some non-technical tales of how a well-timed hack of your platform can actually benefit the future of your business.

4:20 PM - 4:50 PM

Room 2

Safety First: Defining Comprehensive Safety for Autonomous Mobility & Delivery | Jarrett Huk, Account Executive, Aon; Camilla Fowler, Head of Safety Assurance, Oxbotica; Ben Lewis, GM & VP of Insurance, Edge Case Risk Management; and Rebecca Marsden, Head of Innovation, Apollo ibott

Commercial autonomous vehicles are hitting the road around the world to transport people and goods safely and efficiently. Join a panel of experts as they discuss the implications for safety and risk managers and their insurance partners. The panelists will give their perspectives on robustly evaluating safety, building and validating trust, and recognizing good risk management with insurance.

4:20 PM - 4:50 PM

Room 3

Common Roadblocks for Growing a Regulated Marketplace | Edward Craft, Corporate Partner, Wedlake Bell; and Alex Kroeger, Attorney, Larson King

When it comes to regulations, marketplaces face an uphill battle. In this session we will cover common regulatory roadblocks that effect growing marketplaces and how your company can navigate these regulations in the UK and US.



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SPEAKER BIOGRAPHIES

Tyler Allen, Product Manager, Trust & Safety, Unit21

Tyler is a Product Manager for Trust & Safety at Unit21. As Unit21's earliest engineer, Tyler has a deep understanding of the business challenges surrounding data ingestion & maintenance and helps both T&S and Fraud teams streamline this process internally.

Polly Applegate, Advisor

Having led the Community Experience teams at the global fashion marketplace depop from Series B to Etsy acquisition, Polly moved to advisory work in similar spaces. She has great experience in how online communities grow through providing a safe and transparent platform for their users particularly in the marketplace, live shopping & e-commerce space. Working as an advisor, she supports founders and early stage teams across a number of scaling challenges, and is always thinking about how to shape decisions with a people-first approach to get team buy-in by creating a culture where teams feel a sense of belonging and inclusion.

Mikaela Ayesa, Circular Fashion Expert

Mikaela ran a clothing subscription service called Hack Your Closet for 3 years in Sweden and in France with 45 employees and with 1.2m £ in yearly turnover. The service circulated second-hand and overstock fashion to prolong the life of underutilized clothes and help brands optimize their production. She has an M.Sc in Engineering, Product Development and Circular Economy.

Milad Barosen, Founder, Allihoop

Milad is a serial entrepreneur with a passion to evolve how we live. He believes that shared living can be so much more than it is today and will play an important role in how the sustainable city and life in the future will look like.

Alex Baulf, Senior Director, Global Indirect Tax, Avalara

Alex leads global indirect tax at Avalara, leading engagement with policy and business leaders to develop a tax and compliance environment that will streamline and accelerate commerce for the overall growth of the economy. With over 16 years' experience in global VAT and GST and international indirect tax consultancy, Alex has specialised in analysing changing VAT requirements and advising on impact assessment and change management across processes, data and technology.

Sarah Binder, General Counsel, Corporate Secretary & Head of Insurance, Lime

Sarah Binder is currently General Counsel, Corporate Secretary & Head of Insurance at Lime, having joined Lime in May 2021. Sarah manages teams across the Legal, Compliance, Insurance & Safety functions who are located in 9 different countries & 9 different US states. The Legal, Compliance, Insurance & Safety function provides advice to Lime's businesses in 40 countries in Europe, Middle East, North America and Australia & New Zealand. Previously Sarah was a member of the executive leadership team for Yum! Brands in Europe and the UK where she was most recently the Chief Development Officer responsible for growing the Pizza Hut franchise to 1,400 restaurants in 28 countries & leading the Pizza Hut response to the Covid-19 pandemic including the Feed the NHS partnership with Deliveroo. Sarah joined Yum! Brands in 2018 as the General Counsel for the UK & European Pizza Hut business. Sarah started her corporate career as a corporate M&A attorney at Clifford Chance where she practised for 4 years in London and the Middle East. She subsequently worked at British Telecom for 6 years in a number of roles acting for BT on multi-million pound acquisitions, disposals & joint ventures as well as creating and then operating the legal and compliance function at Plusnet. In her final role at BT Sarah was Head of Privacy Law and Data Protection Officer for EE, the UK's largest mobile phone company. Sarah studied at the London School of Economics, graduating with a 1st class joint honours degree in Government and History. Sarah has also recently been a local councillor for Wandsworth Council in London and most importantly, is a parent to 4 & 6 year olds (who gives her excellent & daily practice in her negotiation skills).

Maxine Bligh, Director, CBI

Maxine leads the CBI's member proposition, events and commercial partnerships teams; taking responsibility for the events, product and content strategy. The programme provides a range of products and content to support business success building on the CBI's unique insight, intelligence and convening power to help companies understand the next actions they can take on issues such as decarbonisation, skills and inclusion and health. In more than a decade at the CBI Maxine has worked in a range of policy and commercial roles. Founding CBI Economics – an in-house consultancy service and the leadership and training business; leading the policy for the CBI's thought leadership project on raising ambition for all in schools, managing the CBI's trade association members and a portfolio of key CBI members in the FMCG sector. Prior to joining the CBI Maxine was a consultant at SQW Consulting focusing on regional economic development and policy evaluation. Maxine has a BA in Politics and an MA in Post Conflict Reconstruction from York University.



SPEAKER BIOGRAPHIES

Emilie Boman, Head of Global Safety Public Policy, Uber

Emilie has worked at the intersection of technology and public policy for over a decade. She is currently the Director of Global Public Policy for Safety at Uber, which includes earning trust by putting out our US Safety Reports, scaling advocacy to end gender-based violence, and partnering with internal and external stakeholders to leverage our technology and processes to help keep users safe. Emilie has held multiple prior roles at Uber including leading public policy efforts for Uber Eats globally, as well as UK & Ireland public affairs. Before joining Uber, Emilie worked at Virgin Media and the International Chamber of Commerce in the UK. She holds a MSc in Public Policy from the London School of Economics. Originally from Sweden, Emilie now lives in San Francisco, CA.

Peter Bousquet, CRO - Co-Founder, Humn

Peter is the co-founder, reforming banker who leads Humn sales. He has developed partnerships with capacity and platforms that use these models to transform their proposition to suppliers/customers.

Dean Broomhead, ibott Underwriter, Apollo ibott

Dean joined the ibott team in 2021 having been an underwriter within Lloyd's of London insurance market for 7 years. He has a passion for innovation and couples that with his degree in economics to find solutions for ibott clients. Dean is also ACII qualified and a Chartered Insurer.

Nathan Brown, Principal Policy Adviser, CBI

Nathan Brown is a Principal Policy Adviser in the CBI's Innovation Directorate. He leads the team's work on business transformation and technology adoption, as well as the Big Fish, Little Fish campaign that seeks to improve innovation partnerships between large and small firms.

Billy Butt, Co-Founder/CEO, Fassion

Billy is the Co-founder and CEO of Fassion. Fassion is a social marketplace dedicated to independent fashion. By combining the shopping experience of marketplaces with the discovery and interaction features of social media, Fassion is making it easy to discover and purchase independent and sustainable fashion.

Jahangez Chaudhery, Occupational Accident Underwriter, Apollo ibott

Billy is the Co-founder and CEO of Fassion. Fassion is a social marketplace dedicated to independent fashion. By combining the shopping experience of marketplaces with the discovery and interaction features of social media, Fassion is making it easy to discover and purchase independent and sustainable fashion.

Ali Clabburn, Founder & Chairman, Liftshare

Ali Clabburn is the Founder and Chairman of the Liftshare Group. Liftshare Group started life back in 1998 when Ali struggled to get home from university. In the 24 years since then Liftshare Group has gone on to save its users over a billion miles and become the UK's leading climate tech provider for decarbonising commuter emissions. Liftshare Group is a certified social enterprise that comprises two brands - Liftshare, the UK's largest consumer-focused car-sharing platform with over 500,000 members; and Mobilityways, which works with hundreds of the UK's largest employers to measure, reduce and report their commuter emissions. A passionate advocate for the sharing economy, Ali regularly consults with the government with a view to reducing the negative environmental impacts of the commute, mostly recently being a contributor to the Department for Transport's Transport Decarbonisation Plan.

Xavier Collins, Vice-President, Turo

Sarah is a globally recognized thought leader in Digital Identity, and currently leads the Digital Identity business at Mastercard where her team is focused on a decentralized globally interoperable ID network that empowers individuals to own their own digital identity where their data privacy is protected. She is recognized as one of 10 global thought-leaders in the 2022 Fintech Power50.

Marc Conway, Founder, 7 Seas Consultants

Marc Conway is the founder of a boutique payments consultancy, 7 Seas Consultants working with global e-commerce merchants looking to optimise their payments journey, reduce risk and fraud whilst working in partnership with card issuers, acquirers, marketplaces as well as financial institutions. 7 Seas Consultants has successfully worked with clients in Europe, the UK, North America, Australia, and Canada to optimise their payment flow, maintain compliance, analyse trends, to reduce fraud whilst fighting to recover hard earned revenue.



SPEAKER BIOGRAPHIES

Paul Cook, Co-Founder-Singularity Labs & Founder-Noetika

Paul shaped his marketplace experience whilst building the Business Intelligence capabilities at JUSTEAT and has since supported at least 10 marketplace brands (including, Licklist, Camptoo, BorrowMyDoggy, Shepper & OrderYoYo) to help short-circuit transactional growth through data-led + human-geography techniques. Designed Oppy, a SaaS solution built to aid marketplaces to achieve liquidity using geo-analytics.

Russell Corbould-Warren, Chief Underwriting Officer, Collective Benefits

Russell is the Chief Underwriting Officer of Collective Benefits - an insurtech on a mission to provide insurance protections to independent workers. Russell has over 20 years of leading insurance portfolios across Zurich, Allianz and Europ Assistance/Generali. Prior to Collective Benefits, Russell held the role of Head of Insurance for EMEA at Uber, transforming motor, liability and accident insurance protections for millions of customers who 'Uber' every day. This involved delivering ground-breaking income protection insurance for over 750,000 independent drivers and couriers in 35 countries.

Danielle Cort, Marketing Manager, JustPark

Danielle Cort is an innovative marketing professional, experienced in launching new products to market. Danielle spent 6 years in the consumer insurance industry before moving into EV charging and the sharing economy. Now looking after supply for JustPark, as well as PR & comms, Danielle is able to live her passion for e-mobility by leading marketing for EV charging solutions.

Edward Craft, Corporate Partner, Wedlake Bell

Danielle Cort is an innovative marketing professional, experienced in launching new products to market. Danielle spent 6 years in the consumer insurance industry before moving into EV charging and the sharing economy. Now looking after supply for JustPark, as well as PR & comms, Danielle is able to live her passion for e-mobility by leading marketing for EV charging solutions.

Adrian Criddle, Sales and Marketing Group and General manager of the EMEA Marketing, Intel

Adrian E. Criddle is vice president in the Sales and Marketing Group and General manager of the EMEA Marketing organisation at Intel Corporation. Based in the south of England, he leads the EMEA country, territory and regional marketing teams, implementing Intel's marketing strategies across all business units. As well as driving relevance and innovation at the edge, Adrian ensures customers and partners continue to be a vital part in our go to market efforts.

Goran Dautovic, Vice President of Public Policy, Project 3 Mobility

Goran Dautović is public policy professional with finance background whose expertise is closely related to technology and investments into innovative start-ups. After more than 10 years spent in venture capital industry, he joined Rimac Automobili to support the development and deployment of completely new mobility ecosystem through company Project 3 Mobility. His main responsibility within the company is public policy area, given the specific position of the company on national and international level. In Project 3 Mobility case, there are 3 core areas of activities: relations with local and national governments, governmental funding of the project and regulation monitoring and proposals for adjustments to stakeholders. In the UK, he is in charge of relations with national institutions such as Centre for Connected and Autonomous Vehicles, UK Law Commission and Department of International trade, while on the local level maintains relations with the cities where P3 is considering service deployment.

Brian Davis, Head of Trust & Safety, Dodgeball

Brian's previous career was building fraud and trust and safety programs at a few different companies (digital subscription, marketplaces, and a fintech). Currently, he helps empower other fraud fighters to help build trust to fit their unique needs with simplicity and ease.

Lotte de Wijs, Head of Operations UK, YoungOnes

Zufi is an innovator and entrepreneur. A speaker at the Sharing Economy Global Summit, London, 2021. Panel member at Fintech Week London 2019 - FinTech, Social Impact & Emerging Markets. Panel member at Digital Impact Week, London, 2019. A Guest speaker at Wharton Social Entrepreneurs, 2018. He supported 2,000 entrepreneurs in London over a 10 year period using principles of the sharing economy. His MBA project on Strategy Implementation and high growth SME's was published in the Journal of Innovation and entrepreneurship. He was awarded the UK Top 50 Business Adviser award twice. He currently runs a sharing economy based Zebra FinTech called BizGees.



SPEAKER BIOGRAPHIES

Zufi Deo, Co-Founder, BizGees Ltd

Zufi is an innovator and entrepreneur. A speaker at the Sharing Economy Global Summit, London, 2021. Panel member at Fintech Week London 2019 - FinTech, Social Impact & Emerging Markets. Panel member at Digital Impact Week, London, 2019. A Guest speaker at Wharton Social Entrepreneurs, 2018. He supported 2,000 entrepreneurs in London over a 10 year period using principles of the sharing economy. His MBA project on Strategy Implementation and high growth SME's was published in the Journal of Innovation and entrepreneurship. He was awarded the UK Top 50 Business Adviser award twice. He currently runs a sharing economy based Zebra FinTech called BizGees.

Chris Downie, Co-Founder & CEO, Pasabi

With 25 years of experience in digital, Chris provides the vision and direction for Pasabi. Passionate about product development and driven to produce authentic user experiences, Chris' expertise lies in strong people management and applying technology to solve real-world problems. Constantly thinking about trust and its role in tech and society, Chris also moonlights as co-presenter on The Trust Series podcast. Chris lives outside Edinburgh with his wife and two children.

Nathalie Dumas-Lamborghini, Founder & CEO, FLYING RHINO

Nathalie graduated from Stanford and had an international career, working in strategic roles with world leaders in the digital industry (Cisco, Oracle and Intel). She's a visionary, recognized by several industry prizes, and a contributor to Forbes in France. She is also President and board member of several associations, and Advisor to the President of the Chamber of Commerce in Marseille. Entrepreneur, business angel and start-up coach, Nathalie founded Flying Rhino Studio, a venture studio specialized in platforms with impact.

Juliet Eccleston, CEO and Founder, AnyGood?

Juliet is CEO and founder of AnyGood?, the Chair of the CBI Sharing Economy Council and a consultant to marketplaces. Prior to founding her own platform, Juliet spent 20 years delivering multi £m technology change programmes for large corporates. During this time, her frustration with the process for recruitment collided with the rise of sharing economy models. AnyGood? - a platform where professionals recommend other professionals for roles was born. Juliet's role as Chair of the Sharing Economy Council and her consultancy enable her to play an active role in the growth of the sharing economy and the platforms within it.

Tomoyuki Endo, Director of Standards and Conformity Assessment, Japan External Trade Organization (JETRO) , Geneva Office

Tomoyuki Endo is the Director of Standards and Conformity Assessment, Japan External Trade Organization, Geneva and the representative of the Japanese Standard Association, Geneva office. He has been involved in international standards (ISO) development for many years as one of the leading members and standard makers in several fields, especially digital platforms, sharing economy, e-commerce, service excellence and sustainable mobility etc.

Alexander Engl, Founder, ihopa

Alexander has been working with circular economy projects since many years. He has founded ihopa, cturn and is the main organiser of the Stockholm circular - and sharing economy network. He has a background with digital marketing and business strategy consultancy.

Emily Fitts, Autonomous Systems Underwriter, Edge Case Risk Management

Emily Fitts is an Autonomous Systems Underwriter at Edge Case Risk Management (ECRM) - a unit of Edge Case Research. ECRM is an autonomous vehicle insuretech venture offering insurance and risk solutions that help companies go to market with safe, reliable and trustworthy autonomy. Before joining ECRM, Emily worked as a Technology Underwriter for Travelers and The Hartford.

Camilla Fowler, Head of Safety Assurance, Oxbotica

Camilla is Head of Safety Assurance at Oxbotica and is focused on preparing for the safe deployment and commercialisation of automated vehicles. Camilla has dedicated her career to improving road safety and is keen that automation enables a more proactive approach to managing road risk through in use safety monitoring, incident investigation and robust feedback of lessons learned into the safety, behaviours, validation and approval/ authorisation of automated vehicles. Since 2015 Camilla has been responsible for ensuring safety during automated vehicle trials including GATEway, Driven, Endeavour, AZORA, Encode and Helm UK, the UK's first real world platooning trial. During these trials Camilla developed and evolved the safety case framework for CAV trials and testing and is the technical author of PAS 1881 which sets out the requirements for an operational safety case and supporting safety management system. Camilla strongly believes that the key to industry success and meeting the projected benefits of automation is collaboration and sharing knowledge and experience.



SPEAKER BIOGRAPHIES

Eamonn Galvin, CEO/Founder, KnowCarbon

Eamonn is the CEO/Founder of KnowCarbon, who specialize in helping businesses and individuals reduce their carbon impact. Prior to founding KnowCarbon Eamonn had executive roles at eBay and General Electric. Eamonn brings a passion for reducing carbon emissions combined with deep experience of using data and digital tools.

Nicola Gandy, Co-Founder and Director, Azacus.io

Nicola Gandy is Co-Founder and Director of Azacus.io, an offensive cyber security ("ethical hacking") consultancy with a global client base. An engaging and accessible speaker on the role of pentesting within marketplace, her mission is to ditch the usual scare tactics and to empower rather than impede when it comes to facing our inevitable cyber threats.

Elizabeth Gaudin, Co-Founder & COO, CareRooms

In 2017, Liz cofounded CareRooms to provide much needed 'step up' and 'step down', care capacity for patients who are stuck in hospital, awaiting a package of care or adaptations to their homes. Their carefully selected and trained community Hosts, many of whom are retired health professionals, provide a beautiful room, a warm welcome and a safe CQC regulated place to rest and recover. Their Guests have amazing recoveries and become independent happy people again, instead of lonely isolated patients who are dependent on a care visit for company. Prior to her career in healthcare she was a retail and technology manager with John Lewis and a part time co-carer for her grandfather living with Parkinson's. Her John Lewis training and career exposed her to many vulnerable people and a strong customer service ethic, which she has brought into their CareRooms experience. The challenge of setting up a new model of care as a sharing economy model has been an incredible and exciting and at times, highly stressful experience, but they now have the foundations for scale internationally.

Paul Gaudin

Paul trained as a Mechanical Engineer and after setting up the New York Bagel Company, he has been a serial entrepreneur and more recently a portfolio investor in over 20 businesses in Ai, Healthcare, Medtech, Orthodontics, insurtech and micro - mobility businesses which have a social impact at scale. In 2016 he helped to set up the NHS Clinical Entrepreneurs Programme with Professor Tony Young. Paul is a Board Advisor to various academic and research organisations and chairs a number of Company Boards.

Nick Gibbs, Deputy Head of ibott 1971, Apollo ibott

Nick joined Apollo in 2016 having worked for a number of years at other Lloyd's Syndicates. His primary focus is on developing insurance products and solutions for companies both within the sharing economy and those creating innovative ways to challenge the current transportation sector.

Greg Gormley, Founder, SKOOT

Greg is an accountant who joined News Corp Technology division after qualifying and worked for NASDAQ listed businesses. More recently co-founded Bink in 2015, which has gone on to include Barclays and Lloyds Bank as both clients & investors. After a serious accident in 2018, Greg founded SKOOT Eco Group to help in the mission to reverse the effects of climate change.

Sandra Grodensky, VP of Mobile Trust and Safety, ActiveFence

Sandra Grodensky is the VP of Mobile, Trust and Safety at ActiveFence, where she leads the company's services and solutions for the mobile ecosystem. Sandra brings with her expertise in mobile-related malware, ad fraud, impersonation, the illegal collection of Personal Identifiable Information, and emerging trends to mobile app platforms.

Lucy Hall, Co-Founder, LOANHOOD

Lucy is the CEO and Co-Founder of the fashion rental community LOANHOOD. She has 16 years of experience in management within the fashion industry and has always had an entrepreneurial spirit, previously owning a restaurant in Central London and most recently launching a barbershop. She is a huge advocate for the sharing economy and regularly rents out her house on Airbnb, uses Fat Llama, and rents her and her toddler's clothes.

Caroline Hardey, Senior Legal Counsel, Lime

After completing studies in both law and business in 2014, Caroline began working as a commercial lawyer in Auckland, New Zealand. After deciding to shift across the world to London, Caroline joined the world of micro-mobility in 2021 as Lime's Senior Legal Counsel for UK and Ireland. Most recently Caroline has expanded her role at Lime acting as Senior legal counsel for Limes Global Operations and Global Government Relations.



Rebecca Heaps, Founder, Tentshare

Rebecca's passion project is Tentshare, an award-winning, community-led, tent matching service. The service offers tent-sharers the opportunity to make money by renting out their tent or save money by renting a tent from a local tent-sharer. Tentshare offers a more sustainable and cost-effective solution for campers. Rebecca has a wide range of skills and experiences garnered over a career that has taken in more than 10 years as a primary school teacher in the borough of Hackney, a Stage, Lighting and Sound manager for a number of theatre and entertainment projects. Rebecca is currently director of a successful family property development business, Hippo Holdings Ltd and founder of Tentshare.

Andy Hibbert, CEO & Founder, Karshare

Andy is the Founder of Karshare, whose purpose is to create a world where we never have more cars than we need, through peer-to-peer community car sharing. Andy has previous experience as CEO for Reed & Mackay, Head of Ancillary for easyJet, Online / Commercial Director for STA Travel and a combination of Management, Commercial, Pricing, and Aircraft trading roles at British Airways.

Bradley Hornby, CEO and Co-Founder, Homebound

Bradley is the CEO and Co-Founder of Homebound, a marketplace for renting furniture.

Stephanie Horowitz, Senior Manager, Trust & Safety, Wonolo

Stephanie is an experienced professional in Trust & Safety and has worked on investigations, safety strategy and building T&S teams across Lyft, Eventbrite, and currently at Wonolo. At Wonolo, Stephanie is responsible for ensuring the T&S team is focused on both edge-case detection as well as robust investigation via both internal & external tooling.

Jarrett Huk, Account Executive, AVP, Aon

Jarrett is an Account Executive and Assistant Vice President within Aon's Digital Economy Practice - he leads and collaborates with autonomous vehicle and sharing economy firms on creating the best risk management program for their unique business model. Jarrett focuses on Marketplaces, Autonomous Vehicles, Peer to Peer rental services as well as Transportation and Delivery Network Companies. He is also passionate about emerging insurance trends such as digital assets, the future of mobility and Intellectual Property. Jarrett has worked at Aon for over 6 years in multiple roles within the firm. Before joining Aon Jarrett was a collegiate and professional American Football coach for the Stanford Cardinal and Oakland Raiders respectively. Jarrett resides in the San Francisco Bay area with his wife Krissy and his son Luke.

David Hunter, Vice President, Crisp, a Kroll business

David Hunter is a Vice President at Crisp. He advises corporate and trust & safety leaders on risk intelligence solutions to defend against reputational damage, security threats and online harms. He is a leading expert in OSINT, social media and bad actor tradecraft. David is also a passionate advocate for keeping kids safe online, speaking globally at events on innovations in safety tech. He proudly represents Crisp as an active member of INHOPE and WeProtect Global Alliance.

Kimberly Hurd, Chief Revenue Officer, Collective Benefits

Kimberly is the Chief Revenue Officer of Collective Benefits, being crucial to their growth into 33 countries with a member base of 300,000 around the world. Prior to her current role, Kimberly has over 15 years of building and managing marketplaces and platforms including Zomato, where she led Global Growth as the UK CEO. Prior to Zomato, Kimberly was the Founder and CEO of Tabl, a craft food marketplace (exit in 2018) and Ex-Global Director of Investment Development - launching platforms serving over 7 million accounts and \$3 billion AUM.

Gabriel Isserlis, Founder & CEO, Tutti

Gabriel is the Founder & CEO of Tutti - the "opentable of creative spaces." With degrees in film making and software development, as well as a decade of work in music, theatre, and photography, Gabriel has a unique set of insights. These have inspired creative technical solutions to problems in the arts that he has experienced first hand. Beyond building Tutti, Gabriel loves helping other founders navigate the startup journey through introductions, mentoring, emotional support, or simply a friendly chat over a drink.

Herbert Jansse, Head of Digital EMEA, Aon

Herbert worked for insurance brokers for 30 years. He joined Marsh in 1990 as Marine Broker and moved to London as Client Executive servicing multinational clients. Three years later was asked to transfer to Singapore where he spent 2.5 years as Business Development Manager in Asia. After having returned to The Netherlands he was appointed on the Executive Board with responsibility for Dutch Corporate Clients. In 2011 he joined Aon as consultant for Aon's global engagement with several Insurers working from Rotterdam and London. In June 2017 he changed role and became Head of Digital EMEA, coordinating and servicing several global and regional digital Clients, assisting Aon colleagues with digital Clients and implementation of insurance programs across Europe, Middle East and Africa. Based in The Netherlands, Herbert enjoys acting and sports in his free time.



SPEAKER BIOGRAPHIES

Clint Johnson, VP of Legal, Risk Management, and Trust & Safety, Bird

Clint Johnson is the VP of Legal, Risk Management, and Trust & Safety at Bird Global, Inc. Bird invented e-scooter share and is one of the world's largest micro-EV providers operating in over 450 cities. Prior to joining Bird as in-house counsel in 2018, Clint was a partner at the firm of BCRS in Los Angeles where he defended insurance companies and automotive clients in personal injury/products liability matters.

Dan Johnson, Vice President, Identity Products Cyber and Intelligence Solutions, Mastercard

Dan Johnson is vice president, Identity Products for Mastercard based in London. He is a key leader in Mastercard's initiative to create an effective, efficient and principled model of digital identity in an increasingly connected world. His team is helping to define how a person's identity, and the entities operating on their behalf, can be verified immediately, safely and securely, across multiple touchpoints in both the digital and physical worlds. Prior to joining Mastercard, Mr. Johnson was head of digital identity at HSBC Digital Solutions, where he worked with the UK government and a public/private consortium to define a multi-sector, multi-jurisdiction digital identity ecosystem designed to streamline cross-border bank account opening. He has also held senior IT and project management roles at Credit Suisse, Barclays Capital and the General Medical Council. Mr. Johnson's career spans more than 20 years, predominantly in financial services, but also within the commercial and public sectors. Originally a COBOL programmer and software tester, he has designed and delivered global customer data management, account opening and financial product management systems. Mr. Johnson holds a BSc Hons in Information Systems with German from Staffordshire University.

David Jones, Head of Fintech UK & Ireland, Mastercard

David is Head of Fintech for Mastercard in the UK&I. This includes leading the relationship with Mastercard's largest Fintech partners and challenger banks; managing the enablers, processors and BIN sponsors that incubate and drive new Fintech, and driving business development activity to bring new partners into the Mastercard ecosystem. David have spent 20 years working in payments and prior to his current role, spent time working in Mastercard's strategy team, leading a variety of key initiatives including Mastercard's response to PSD2 and Strong Customer Authentication.

Constantine Karampatsos, Co-Founder/ CEO, Good Life Sorted

Clint Johnson is the VP of Legal, Risk Management, and Trust & Safety at Bird Global, Inc. Bird invented e-scooter share and is one of the world's largest micro-EV providers operating in over 450 cities. Prior to joining Bird as in-house counsel in 2018, Clint was a partner at the firm of BCRS in Los Angeles where he defended insurance companies and automotive clients in personal injury/products liability matters.

Eve Kekeh, Founder, Bundlee

Eve Kekeh is the Founder of Bundlee, the UK's first baby clothing rental subscription. Eve started Bundlee to give parents a sustainable alternative to buying clothes that will be outgrown very quickly. With Bundlee, parents can rent their baby's wardrobe and swap clothes for the next size up whenever they like. The idea for Bundlee came about from Eve's own experiences growing up – she was shocked at how quickly her younger siblings outgrew their clothes, so decided to combat this form of fast-turnover fashion with a more sustainable renting service.

Hassan Khadra, Founder & Director, TheHIVE Enterprise Ltd

Hassan is a Business Analyst, Engineer, and MBA, with a passion for Tech4Good and disruptive sharing-economy solutions. He spent 13 years working in IT and technical services, on both medium and large B2B & B2G projects. Hassan and his team are developing an AI-powered B2B staff-sharing marketplace, solving flexible staffing challenges through collaborative, talent retention and development projects.

Sidra Khan, Policy Manager- Registration, Taskrabbit

Sidra works at TaskRabbit as the Policy Manager for Registration and Onboarding. Her role is to manage, oversee and enhance the global registration & onboarding experience in order to build a trusted and safe community. She leads the functions of identity verification, screenings and other localised registration requirements. She lives in London, UK.

Jonathan Knigh, Founder, Hipcamp

Jonathan is the founder of coolcamping.com, Britain's best-loved online camping brand; he is the founder of online glamping brand Glampingly.com; founder of accommodation website coolplaces.co.uk. Jonathan is a seasoned entrepreneur and a spokesperson for the camping/glamping industry. He has helped to elevate glamping to the mainstream, and continues to promote the profile of camping and glamping.



SPEAKER BIOGRAPHIES

David Knutsson, Founder & CEO, Parently

David is an inspiring founder of the family's best friend; Parently and a father to Albin. He's an engineer and circular economy pioneer who has started several companies and got extensive experience from moving linear business models to circular.

Kaarel Kotkas, CEO, Founder, Veriff

Kaarel is the strategic thinker and visionary behind Veriff. Nordic Business Report named him one of the 25 most influential young entrepreneurs in Northern Europe. As Veriff is growing globally, Kaarel encourages the Veriff team to stand for honesty in the digital world.

Alex Kroeger, Attorney, Larson King

Alex is an Attorney at Larson King, a boutique firm with deep trial experience. After 10 years in communications and product marketing, Alex changed careers to become an attorney. She has planned a sprint, launched a product, and represented people in court. Alex enjoys working with marketplace companies because of their unique set of problems and growing pains. In her free time she runs a travel website with her husband and attempts to learn French.

Ben Lewis, GM & VP of Insurance, Edge Case Risk Management

Ben Lewis leads Edge Case Risk Management (ECRM) – a unit of Edge Case Research. ECRM is an autonomous vehicle insurtech venture offering insurance and risk solutions that help companies go to market with safe, reliable, and trustworthy autonomy. Prior to joining Edge Case, Ben worked for nine years at Liberty Mutual Insurance, including as part of their Sharing Economy & Mobility Practice.

Ralph Liu, CEO, WeCoOwn Technologies Ltd

Ralph has been a senior C-Suite board level investment banker, seasoned derivatives trader/banker on Wall Street and in many Asian financial centers. Currently, he is a venture investor and advisor in many Blockchain, Cryptos and NFTs related Fintech and PropTech companies through the California based accelerator and investment holding company Advanced e-Financial Technologies, Inc. (AeFT). He was formerly the Managing Director of JP Morgan Chase in Hong Kong in charge of structured derivatives banking, Vice President of UBS in charge of derivatives trading in Singapore after starting his career with Morgan Stanley in New York. His last corporate role was as the Executive Vice President and Chief Investment Officer of China Everbright Bank in Beijing. In between, Ralph also built and ran a few successful fintech ventures that include Singapore-based derivatives trading, risk management and banking system company in the 90's. ARMS (Advanced Risk Management Solutions) was a pioneer in online finance info via the Internet and a leading provider of fintech services over 26 countries covering from Asia, the Middle East to Eastern and Central Europe. Ralph currently brings strong visions, high-level contacts and financial oversight to the portfolio blockchain tech and NFTs related companies, WeCoOwn, WePropertyowners and MuleChain.

Joseph Maar, CEO of NECF and New Projects Liaison, NECF Corporation and ISO TC324 Sharing Economy

Joseph Maar is a Sharing Economy entrepreneur. In 2018 he founded the industry's first global exchange economic model, opening new business opportunities worldwide.

Rob MacKethan, Risk Manager and Head of Insurance, HyreCar

At HyreCar, Rob is the Risk Manager and Head of Insurance. Prior to that he led the effort to develop new ways for Lime to manage global corporate risk. He has spent his 30+ year career originating and cultivating disruptive businesses in the insurance space. Previously at Zendrive, Rob reinvented how driving risk is measured, managed and priced, with a focus on creating safer drivers and safer roads. His team leveraged mobile data analytics to measure driver behavior and price vehicle insurance more accurately than any other product on the market. His products allow businesses to lower their risk and control their cost of insurance. This data-centric approach has yielded record-breaking underwriting profits and improved road safety.

Michael Maicher, Global Partner & Director, Allianz Partners S.A.S.

Michael Maicher is Global Partner & Director at Allianz Global Strategic Partnerships leading the New & Micro Mobility team. In this role he follows the vision to build a vibrant and productive ecosystem of partners - across Mobility, Travel, Home & Living and Care - for the Allianz Group and Allianz Partners with specific focus on Digital & Sharing Economy. Prior to this, Michael assumed global responsibilities as Head of Global Broker Management at Allianz Group and Allianz Global Corporate & Specialty SE (AGCS), the industrial insurance arm of Allianz. Here, he was leading the global relationships with the worldwide largest broker organizations and also served as Global Head of Customer Experience Management with specific focus on the Digital Economy. With more than 20 years of experience in the insurance industry, Michael held several leadership positions in various countries, such as heading the P&C operations as President & CEO of Allianz in Japan, Member of the Board of Management of Allianz in Russia and Regional Manager for Business Development in Central- & Eastern Europe, Middle-East and Africa. Based in Munich, Michael enjoys the outdoors and a variety of sports, such as skiing, biking and hiking.



SPEAKER BIOGRAPHIES

Stephanie Maiden

Stephanie is a Senior Claims Consultant for Digital Economy with Aon. She has a wealth of claims and leadership experience that lead her through several major insurers and one leading technology company that specializes in ride-hailing and delivery.

Rebecca Marsden, Head of Innovation, Apollo ibott

Rebecca is Head of Innovation at Apollo (Lloyd's Syndicates 1969 and 1971) and an underwriter within Apollo ibott 1971 (Insuring the Businesses of Tomorrow Today), a dedicated Syndicate at Lloyd's of London specialised in data driven underwriting with a focus on the sharing economy and new mobility. Rebecca led the successful creation and underwriting of the landmark first bespoke autonomous vehicle insurance policy wording in the UK and Europe, with Apollo insuring the first fully autonomous on-road vehicle journey in 2022. Rebecca, through Apollo, works with Autonomous Vehicle technology clients spanning the globe to craft fit-for-purpose, tailored insurance solutions designed to specifically address the unique risks associated with Autonomous Vehicle technology. Holding an LLB in Law from University College London and the Legal Practice Course (LPC), Rebecca Marsden began her career in Fixed Income, Currency and Commodities trading with Goldman Sachs in 2005, before moving into a Leveraged Finance and Capital Markets. Rebecca joined the insurance market in 2011, where she spent four years in the financial solutions division of a global broker, advising investment banking clients seeking to utilise credit insurance as a risk mitigant, before moving into underwriting. She joined Apollo in 2020.

Eman Martin-Vignerte, Director of External Affairs, Governmental and Political Relations, Bosch UK

Eman Martin Vignerte is the Director of External Affairs, Governmental and Political Relations at Bosch UK. She holds B.S. and M.S. degrees in Electrical and Medical Engineering from the University of Paderborn and the University of Ulm, in Germany. She was responsible for business development at Telehealth in the UK and Ireland. She has more than 6 years of experience in Software and Hardware engineering in the Automotive industry. In 2004, she moved to Korea for a year to be the project manager responsible for Electronic Pump, a Hyundai customer. She was also involved in developing the ceramic Medtronic control units for vehicle engines at Bosch GmbH. She is Vice Chair at CBI Thames Valley and a board member at the Local Enterprise Partnership Buckinghamshire, Success Essex Partnership and Buckingham Business First (BFF). She also sits on the advisory board for UK5G and is a member at OCAVIA; the Oxford- Cambridge ARC Virtual Institute for Aviation. She is an advisor for WE Transform, Workforce Europe transformation agenda for transport automation, EU commission.

James McAulay, Co-Founder & CEO, Encore

James is the CEO of Encore, one of the biggest marketplaces in the world for booking incredible live musicians to perform at parties, weddings and events. As a classically trained musician, James has performed to millions on live TV broadcasts, at the BBC Proms in the Royal Albert Hall, and in venues around Europe.

Emma McConalogue, Founder, Kesero

Emma is the founder of a skill exchange app - Kesero. The idea for Kesero came from frustration at the lack of options available to create a happy work-life and its impact on talented people. The idea that skills were sitting idle while people struggled financially was just plain crazy. After some research, Emma started working with a friend on planning a fully digital, cashless, peer-peer skill-sharing platform.

Luke Michaelides, Technical Lead: Development of Annual Business Survey Statistics, Office for National Statistics (ONS)

Luke has been working on measuring the sharing economy for a number of years with the Office for National Statistics, whose main responsibilities are collecting, analysing and disseminating statistics about the UK's economy, society and population.

Masaaki Mochimaru, Ph.D. Director, Human Augmentation Research Center, The National Institute of Advanced Industrial Science and Technology (AIST)

Masaaki Mochimaru studied Mechanical Engineering and Ergonomics at Keio University in Japan, where he received his Master in Mechanical Engineering and PhD in Engineering. In 1993, he joined The National Institute of Advanced Industrial Science and Technology (AIST) as a researcher. In 2001, he was assigned as the deputy director of Digital Human Laboratory of AIST. In 2010, he launched and directed Digital Human Research Center of AIST. Through 2015-2018, he directed Human Informatics Research Institute of AIST. After November 2018, he directs a new research center, Human Augmentation Research Center of AIST. His research interests are related to measurement and modeling of human functions and their applications. In recent years, his research interests are expanded to service engineering and servitization. Through 1997 to 2016, he was the chair of ISO TC159 (ergonomics)/SC3 (anthropometry and biomechanics). He was appointed as the chair of ISO TC 324 (sharing economy) in 2019, and also appointed as the chair of ISO PC 329 (consumer incident investigation guideline).





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SPEAKER BIOGRAPHIES

Sebastian Monk, COO, Elder

Seb is COO at Elder, the UK's leading Live-In Care Marketplace. Seb is responsible for all aspects of the Carer, Customer and Care Recipient operation, including Legal, Clinical and Risk operations. Seb has over 25 years' operational experience in a variety of different sectors.

Chris Moore, Head of ibott, Apollo ibott

Chris has been with Apollo since 2013 and was instrumental in the setup of ibott. With over a decade of experience with casualty and innovation, which he has a passion for, Chris believes in insurance products being an enabler for new progressive business models such as the sharing economy. He is FCII and CRIS qualified, as well as sitting on the Lloyd's innovation panel and the Lloyd's Market Association Committee for both US and International Casualty.

Campbell Murray, Founder, Souqbox

Campbell's career has spanned a range of global commercial & technical roles primarily in the tech industry. He has led large complex deals including M&A transactions whilst holding senior level roles in Vodafone, Intuit & Bazaarvoice amongst others. In corporate life, Campbell has been a catalyst for innovation and is passionate about the lean startup mindset regardless of the organisation's size. He worked on many innovative new concept launches including mobile payments, the kindle, LBS & Blockchain. Since 2015, Campbell has pursued several opportunities as a founder or co-founder in a range of tech sector business models. He has also invested in & advised a number of disruptive startups and was a 'dragon' on the UK Wayra VC launch. Campbell led the 4 VC Series A round in Takestock.com in 2015 and pioneered the circular business model change required for the food industry. He followed this up with the launch of SouqBox.io – the world's first dedicated platform as a service for B2B companies seeking to launch an online ecommerce or marketplace presence. Campbell has won multiple awards and accolades throughout his career. He has also led and mentored great talent that has gone on to flourish in a broad range of commercial and non commercial environments.

Dr. Neale Keniear, Lead Behavioural Science/Transport Safety , Humn

Dr Neale Kinneer is a Chartered Psychologist in the study of human behaviour and transport and Lead Behavioural Scientist at Humn, a real-time risk insurance platform. Neale works across road safety applying behavioural science to develop evidence-based solutions to manage risk. Neale has developed and published models of driver behaviour, risk appraisal and decision making, including guidance on understanding behavioural adaptation. Neale sits on the Vehicle User Education, Training, and Licensing committee and Young Driver Subcommittee of the Transportation Research Board, USA and sits on the Expert Panel for Road Safety Education Australasia.

Lukas Neckermann, COO, Splyt

Lukas is COO of Splyt and a strategist, advisor, researcher, and keynote speaker on Smart Cities and Smart Mobility. Author of multiple books and has conducted hundreds of keynote speeches.

Nick O'Sullivan, Head of Operator Success, Joyride

Nick is a customer centric operationalist with most recent experience seeing him launch and scale up mobility start-ups in the UK. His current role as the Head of Operator Success at Joyride has him working alongside entrepreneurs all around the world providing a software solution enabling them to launch and expand their shared micromobility fleets. He sees first hand the obstacles and pain points micromobility operators face and is working to provide solutions and consultation (outside of software) to assist them in achieving the all too elusive goal of profitability at scale.

Aleksandar Orlić, Co-Founder and CEO, randevu

Aleksandar is a serial tech entrepreneur with 25+ years of experience and has built 5 marketplaces since 2000. As a co-founding CTO, built and scaled his first startup (www.getpenta.com, fintech, acquired by Qonto). Currently a co-founder and CEO at www.randevu.tech, a digital platform enabling tech startup from Berlin. Aleksandar has spoken at numerous conferences and meet-ups.

Sue Ost, Senior Statistical Officer, Development of Annual Business Surveys Statistics, Office for National Statistics (ONS)

The Office of National Statistics collects, analyses and disseminates statistics about the UK's economy, society and population. Sue is responsible for developing methods to measure the UK sharing economy. She brings her experience of over 20 years of survey research and analysis to this role having worked in market and social research in the public and private sector.



SPEAKER BIOGRAPHIES

Marta Ostroumoff, CFO, Oxbotica

Marta is CFO at Oxbotica, the global leader in autonomous vehicle software for businesses. In 2022 Oxbotica completed Europe's first zero-occupancy autonomous vehicle journey on-road. Marta Ostroumoff is a leader in fast-growth financial planning and cash flow management with 20 years of experience working for a variety of start-up and scale-up businesses. She acts as an enabler for growth which accelerates the business and allows it to reach its full potential sooner. This is through building agile and resilient business support teams, effective execution of capital raise processes and a highly collaborative way of working with many teams across the organisation.

Daniel Patterson, VP of Customer Success, Trulioo

Daniel Patterson, Trulioo vice president of customer success, leads teams to deliver the highest-caliber customer experiences. Daniel has worked for more than a decade in the global regulatory compliance sector and leverages that experience to help customers achieve greater outcomes through technology adoption, improved processes and predictive analytics.

Kapila Perera, Head of the Sharing Economy and Entrepreneurship, CBI

Kapila leads the Confederation of British Industry's (CBI's) work on the sharing economy and entrepreneurship. He supports these innovative companies so that they can grow, scale, and create growth. Before working at the CBI, Kapila worked in range of charities and government organisations.

Filip Perišić, Co-Founder and CTO, randevu

Filip is an entrepreneur and software engineer (ex-SAP) with 10+ years of experience, during which he built 2 digital platforms and organized numerous conferences and meet-ups. Currently a co-founder and CTO at www.randevu.tech, a Berlin-based tech startup enabling digital platforms.

Zach Pilalis, Senior Vice President, Marsh

Zach Pilalis is a North American casualty placement broker based in the Marsh London office working closely with the Marsh Sharing Economy & Mobility Group. His role and responsibilities are to work with clients and Marsh colleagues to strategise and deliver best overall risk management and insurance solutions for our clients in the global marketplace. As part of that strategy, Zach accesses the London and Dublin markets in the placement of and subsequent servicing of casualty insurance policies.

Domonique Rai-Varming, Director of Litigation, Truspilot

Domonique is the Director of Litigation and Disputes at Truspilot. She is passionate about the sharing economy, in particular in understanding and challenging the ethical and legal issues we face and how we can build for trust in our operations and processes. Prior to Truspilot, Domonique practiced as a commercial litigator, acting for an array of clients including oligarchs, banks and large retailers. Domonique has recently relocated back to the UK after 3 years in Copenhagen.

Leona Richards, Research Officer, Development of Annual Business Survey Statistics, Office for National Statistics (ONS)

Leona is responsible for researching and measuring the sharing economy with the Office for National Statistics, who's primary responsibilities are collecting, analysing and disseminating statistics about the UK's economy, society and population. Leona brings over 14 years' experience in customer journey analysis and operational delivery to the role, in addition to psychological theory and knowledge of sample selection and questionnaire design.

PJ Rohall, Head of Fraud Strategy & Education, SEON

PJ has over a decade of experience in fraud prevention and a strong understanding of mitigating fraud across the full spectrum of use cases. Currently, PJ is the Head of Fraud Strategy & Education at SEON. He speaks, engages and educates folks on fraud trends and strategies, while continuously learning from the industry and empowering fraud fighters across the globe. PJ also co-founded About-Fraud, a Global Community for Fraud Fighters. About-Fraud was built for Fraud Fighters, by Fraud Fighters and offers a one-stop shop for educational resources to folks who work in fraud prevention.

Angelica Ronga, Risk Program Manager, DoorDash

Angelica has been with DoorDash since 2021 and has been instrumental in the integration of risk management during her tenure. Her experience as both an all-lines broker and cyber/technology underwriter guides her vision for what risk management looks like for an evolving platform technology company. She is also the Finance Lead and Boardmember for the Women's ERG at DoorDash.



SPEAKER BIOGRAPHIES

Lars Ronning, Founder & CEO, Ailuna

Lars is the Founder & CEO of Ailuna, a sustainability engagement and training app and platform for organisations and individuals, which drives impact and helps build greener habits, one habit at a time. Ailuna was founded in 2019 and has users in more than 50 countries, with the UK being #1. The Ailuna team spans 9 countries. Prior to Ailuna Lars has for more than 25 years been establishing and running US technology startups and mid-stage companies' operations in the UK & Europe. Outside of work and sustainability, Lars is an avid fisherman, triathlete and ultra-runner.

Matthew Rout, Head of Ibott Pricing, Apollo ibott

Matt joined the ibott team in 2019, having worked a number of years at another Lloyd's Syndicate. He has a first class mathematics degree and is a fellow of the Institute of Actuaries. The ibott actuarial and data team apply statistical analysis to provide unparalleled risk insights for our clients. The ibott team believe in insurance products acting as an enabler for new progressive business models such as the sharing economy.

Jérôme Selles, Co-Founder & CTO, Tint

Jérôme is co-founder and CTO of Tint.ai. Before this, he was the head of Data Science at Turo. He worked on the data infrastructure for the entire company and launched the first machine learning models including search rank, dynamic pricing and insurance claims prediction. He holds an MSc. in Applied Math from ENSTA ParisTech and MSc. in Telecommunications from Universitat Politècnica de Catalunya.

Dan Severin, Head of Insurance Schemes, Bolt

Daniel is the Head of Schemes Insurance at Bolt. He has over 20 years experience in the insurance industry, working with insurers, regulators and brokers. He has helped arrange and provide innovative insurance and risk management solutions for an array of sharing Economy businesses.

Sophie Smallwood, Co-Founder, Co-CEO, Roleshare

Sophie is ex ebay and Workplace by Meta where she worked in enterprise SaaS and WorkTech. Sophie co-founded Roleshare to enable a more diverse, sustainable, and equitable workforce. Her perspective on ways of working shifted after children. Inflexibility, lack of balance, drives people to burnout or churn, yet companies need to operate continuously. These conflicting forces and traditional working models fail people and companies. Roleshare helps retain diverse and valuable employees by matching them to share roles together or with Roleshare's own talent community.

Trevor Smith, SVP, Sharing Economy & Mobility Group Casualty Leader, Marsh

Trevor Smith leads Casualty for Marsh's Sharing Economy & Mobility Group. His team is responsible for working with the firm's most innovative clients to invent new forms of insurance, or remix existing ones, to protect the businesses of the future. Prior to joining Marsh, Trevor worked at Zurich focused on underwriting property and casualty business and developing young professional's passion for the industry. He holds a Bachelor's of Science from Arizona State University and is a Board Member of IICF's Western Division Associate Board.

Jemma Stacey, Co-founder & CEO, FINDS

Jemma is the Founder & CEO of FINDS, a VC-backed sustainable fashion tech marketplace start-up based in London. She has spent over 10 years in the online fashion space, from large businesses such as ASOS, scale ups such as decacorn marketplace Mercari and many startups in between. Her passions lie in the future of commerce and future of work. Jemma is a member of the Female Founders Forum and on the board of Trustees for London creative youth-empowerment charity League Leaders.

Dasha Timbus, Founder, CastingForm

Founder, CastingForm, the world's leading software enabled marketplace to book actors globally. Dasha is a Stanford GSB alumna. She also holds a MS in Global Strategic Communications from the Florida International University, a MA from the Miami Ad School, receiving her Master's Degree in Space and Cyberpsychology.

John Tomaszewski, Partner, Seyfarth Shaw LLP

As the co-leader of Seyfarth Shaw's Global Privacy & Security team, John has significant experience counseling companies regarding data protection and information security throughout the Americas, Europe, and Asia. His clients have included myriad technology companies, as well as financial services, pharmaceutical, and e-commerce businesses of all sizes. As a result of 13 years of in-house experience, John has developed a unique point of view that allows him to provide holistic solutions for his clients. John has been a co-author of several information security and privacy publications, including the PKI Assessment Guidelines and Privacy, Security and Information Management: An Overview, as well as publishing a number of scholarly works of his own on the topic. He is a frequent speaker globally on the topics of cloud computing, self-regulatory organizations, cybersecurity, and cross-border privacy frameworks.



SPEAKER BIOGRAPHIES

Christian Tooley, Senior Manager, BAIN

Christian (he/him) is an award-winning queer entrepreneur & strategist. At Bain & Co. he leads a team across EMEA focused on innovation strategy, business building, and venture capital. As Founder & CEO of i³ investing he nurtures and invests in queer founders. Christian is listed as a Top LGBTQ+ Future Leader by Yahoo Finance, winner of McKinsey's Achievement Award, and is recognised as a Global Shaper at the World Economic Forum.

Elle Tucker, Advisory Board Chair, Marketplace Risk

Elle (Eleanor) is the Chair of the Marketplace Risk Advisory Board, a former newspaper and magazine features writer and advertising creative. She co-founded the first communications agency to focus on the sharing economy, then a trailblazing marketing agency specialising in two-sided marketplaces. Passionate about the potential of online platforms to democratise, empower communities and help us live more sustainably, Elle now speaks, writes and advises on gig and sharing economy models – working internationally in this space helping start-ups and scale-ups to launch, grow and thrive. Originally from Oxford, England, Elle was educated at Edinburgh University in Scotland, where she now lives with her husband and two children.

Lieke van Kerkhoven, Co-Founder and Director, FLOOW2

Lieke is co-founder and director of FLOOW2, the leading B2B marketplace solutions provider. Since FLOOW2 was founded in 2012, she has been pioneering the circular economy and platform economy and knows many of the "dos and don'ts" from personal experience.

Adam Varro, Director of Support & Enablement, Wonolo

Adam has spent his career building global operations teams and technical solutions that deliver effortless service and reduced risk at scale for high-growth B2B & B2C platforms. A steadfast champion for Customer experience, Adam has held leadership roles at Google, UpWork, Indiegogo, and currently Leads the Support & Enablement organization at Wonolo. In addition to leading a growing organization of 100+ service professionals, Adam works cross-functionally to prioritize product features and tools that maximize user trust, intercept bad actors and accelerate user activation.

Rick Verma, Head of Digital, Tipalti

Rick is the Head of Digital at Tipalti, responsible for building and growing its UK team & digital platforms business. He has a background in management consulting, tax & financial technology and has partnered with businesses of all sizes to fix business critical issues. Prior to joining Tipalti, Rick has run GTM teams internationally and most recently built & ran Avalara's Marketplace business across EMEA.

Matthias Walter, Co-Founder, fastbreak.one

Matthias Walter is entrepreneur of multiple marketplaces and Creator of the PIK. Since over 10 years he helps founders and corporates to build and scale marketplaces and platforms. As Co-founder of fastbreak.one he runs the leading venture builder specialized on platforms and sustainability. Previous stations incl. management positions at T-Systems, DaimlerChrysler, SAP and Globalfoundries.

Steve Warner, VP of Business Development, Chargebacks911

Steve Warner is the Vice President of Business Development for Chargebacks911 in Europe; he has over 30 years experience in the payments industry. Steve's career started in card issuing in Nat West Bank. He then "took a leap of faith" into card acquiring and joined Streamline/Worldpay, where he held sales and client relationship management roles focused on the UK's largest retailers and European sales for Bibit (the Royal Bank of Scotland in-house PSP business). Steve then led First Data's involvement in the Cardnet Merchant Services business, which is a joint venture with Lloyds Banking Group. Prior to joining Chargebacks911, Steve was the Head of Sales and Relationship Management at PAY-ON.

Kentaro Watanabe, Ph.D. Chief Senior Researcher, Human Augmentation Research Center, National Institute of Advanced Industrial Science and Technology Convenor

Kentaro Watanabe, Ph.D. is Chief Senior Researcher at Human Augmentation Research Center, National Institute of Advanced Industrial Science and Technology (AIST) in Japan. His research domains are service engineering, design, and innovation. He is specifically interested in technology integration and digitalization in service systems. He is actively engaged in standardization activities and serves as Convenor of ISO TC 324 (sharing economy)/WG 2 and as an expert of service design in TC 159 (ergonomics).



SPEAKER BIOGRAPHIES

Tom West, Founder, RentMy

Tom West is Founder & CEO of RentMy. Tom, an experienced hospitality operator also has a background in innovation and startups. He created and developed a same-day home delivery network for convenience stores, over a decade ago; successfully selling to a national chain years before Beelivery, Getir or Deliveroo. Tom was also a lobbyist for the Association of Convenience Stores, working with MPs, independent retailers and big business to develop solutions for the independent retail sector. One of his businesses, Jolly Good Pubs, runs the award-winning Red Lion pub in Manningtree, Essex, as well as three other sites on the Essex and Suffolk borders, focused on bringing pubs back to the heart of the community.

Stephen Whiteman, Head of Consulting, Daintta

Steve is the Head of Consulting at Daintta, a team of specialists who provide deep expertise across cyber, data and telecommunications to help secure and protect the UK. Steve's career spans 20 years working in cyber - from analysing the 1s and 0s through to leading complex technical programmes in support of UK strategic priorities. Steve is a Chartered Engineer and a Fellow of the Institution of Engineering.

Yaron Zurr, Co-Founder and CCO, CONNECTED Insurance

Yaron Zurr is a co-founder and CCO at CONNECTED Insurance. Yaron has 20 years of influential and disruptive leadership in different industries (High Tech and Financial Service). Yaron ran the UBS Wealth Management and Investment Banking operations in Israel as Group Chief Operating Officer. In his role, Yaron also planned the UBS Innovation Hub in Israel, leveraging on the growing Israeli Fintech and digital eco-systems. Before joining UBS, Yaron spent over 15 years in the technology space, living in the US and Israel. He led hi-tech growth ventures, strategic initiatives and go-to-market execution for startup companies, sharing success with 3 startup acquisitions.

Adriana Curca, Principal Economist, CBI

Adriana Curca is a Principal Economist within the CBI Economics team. Her expertise lies in economic and social impact modelling, regional economic modelling and policy impact assessments. Prior to joining the CBI Economics team, Adriana worked in Economic Policy, working with CBI members to influence government policy on business rates and supporting innovation policy through economic evidence. Adriana previously worked in local government, using economic analysis to formulate economic strategy at the local and regional level, working on a range of public policy issues. Her main expertise was in estimating regional economic impacts of public sector interventions and developing economic and strategic cases for economic development projects. She also headed up an Observatory research function, working with universities across the South West region to support regional strategy and policy.

Camilla Fowler, Head of Safety Assurance, Oxbotica

Camilla is Head of Safety Assurance at Oxbotica and is focused on preparing for the safe deployment and commercialisation of automated vehicles. Camilla has dedicated her career to improving road safety and is keen that automation enables a more proactive approach to managing road risk through in use safety monitoring, incident investigation and robust feedback of lessons learned into the safety, behaviours, validation and approval/ authorisation of automated vehicles. Since 2015 Camilla has been responsible for ensuring safety during automated vehicle trials including GATEway, Driven, Endeavour, AZORA, Encode and Helm UK, the UK's first real world platooning trial. During these trials Camilla developed and evolved the safety case framework for CAV trials and testing and is the technical author of PAS 1881 which sets out the requirements for an operational safety case and supporting safety management system. Camilla strongly believes that the key to industry success and meeting the projected benefits of automation is collaboration and sharing knowledge and experience.

Charlie Symonds, CEO, Principal Consultant, Alirity

Charlie is co-founder and CEO at Alirity. He has worked across different industry sectors and looked at how technology and information can enable sustainable models to make positive, impactful change over the last 20 years. His focus is now on raising awareness on the carbon implications of technology and how we can develop better solutions that are conscious of their impact.

Amy Barcroft, Deputy General Counsel, Lime

Amy joined Lime, the world's largest micromobility provider, about 6 months ago as Deputy General Counsel. Lime's Legal, Compliance, Insurance and Safety team is comprised of approx 50 people (lawyers and legal & insurance professionals), and she heads up Lime's EMEA legal team, focussing on regional legal and insurance matters, and also on global legal & insurance projects.

Jonathan Knight, Chief Camper, Hipcamp UK Founder, Cool Camping

Jonathan is a serial entrepreneur and a spokesperson for the camping/glamping industry. Currently heading up UK operations for global camping marketplace Hipcamp, he previously founded UK camping brand Cool Camping and glamping website Glampingly (both acquired by Hipcamp in 2021) as well as UK accommodation website coolplaces.co.uk. Over nearly 20 years, he has helped evolve the UK camping industry to better support small, independent operators, and keep these special places wild and accessible.



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