Marketplace
Risk.
MARKETPLACE RISK
MANAGEMENT 20
CONFERENCE 23
SAN FRANCISCO | MAY 16-18
Sponsorship
Opportunities
www.marketplacerisk.com

2023 MRMC Sponsorship Opportunties

The Marketplace Risk Management Conference is the premier event for marketplace startups. It provides more than 100 educational sessions and a myriad of networking opportunities for founders, operators, and subject matter experts. Nearly 200 industry peers and leaders share their real-world experiences and tested strategies on topics ranging from digital identity, screening, trust & safety, payments & fraud prevention, to data privacy, cybersecurity, regulatory & compliance, legal strategy, product & technology innovation - and everything in between.

	Presenting			Participating	
Sponsorship Benefits	**$40,000**	**Premier $25,000**	**Leading $20,000**	**$10,000**	**Brand $5,000**
Promoted as "2023 Marketplace Risk Management Conference presented by..." with industry exclusivity	X				
Dedicated email send (survey, research, etc.)	X				
Inclusion in conference press releases	X				
Logo included on various pre/post conference promotions (website, emails, social media, etc.)	X	X	X	X	X
Sponsor conference registrations included	6	4	3	2	1
Marketplace startup guest registrations included (for current and prospective customers only)	6	4	3	2	1
50% discounted sponsor conference registrations	X	X	X	X	X
Community Mobile App registrations (full access begins prior to conference and is valid for 12 months)	3	2	2	1	1
Digital Program Book Advertisement (distributed in marketing campaign and to all attendees)	Full Page - Best Location	Full Page - Priority Location	Full Page	Half Page	
Speaking opportunity (topic and content approval required, must submission meet deadlines)	X	X	X	X	
Sponsor content and events promoted in Marketplace Risk newsletter, blog and social media	X	X	X	X	
Social media posts (sponsor-authored)	4	3	2	1	
On-site networking / exhibit space	Best Available	Priority	$2,500	$5,000	
Lead scanner via Community Mobile App	X	X	$250	$500	
Access to semi-private meeting space	Guaranteed	As Available	As Available	As Available	
Attendee list after event - **without** contact info	X	X	X	$10,000	
Attendee list after event - **with** contact info	X	X	$5,000	$15,000	
Attendee list before event - **without** contact info	X	X	$10,000	$20,000	
Attendee list before event - **with** contact info	X	$10,000	$15,000	$25,000	

Step #1: Select Your Sponsorship Level

- ☐ **Presenting** $40,000
- ☐ **Premier** $25,000
- ☐ **Leading** $20,000
- ☐ **Participating** $10,000
- ☐ **Brand** $5,000

Step #2: Choose Your A La Carte Sponsorship Options

- ☐ **Boot Camp Presenting Sponsor | $25,000**
  Sponsor and attend the half-day crash course on risk management exclusively for marketplace startups, and receive attendee details after the event
- ☐ **Networking Party Sponsor | $20,000**
  Own the on-site networking party featuring your company's brand
- ☐ **Welcome Reception Sponsor | $15,000**
  Welcome conference attendees at a reception with your company's brand
- ☐ **Conference Lounge Sponsor | $15,000**
  Attendees can relax and take a break at the lounge branded with your company
- ☐ **Keynote Sponsor | $15,000**
  Your brand is center stage when you sponsor and introduce the main keynote
- ☐ **Conference Close Nightcap Sponsor | $10,000**
  Have your brand toast to a successful conference after the networking party
- ☐ **Pre-Conference Marketplace Meetup Sponsor | $10,000**
  Connect with startup communities at events around the US. Your brand is featured in all promotions, and you receive attendee details after each event
- ☐ **Pre-Conference Virtual Event/Webinar Sponsor | $10,000**
  Leverage the Marketplace Risk platform to deliver a virtual event/webinar during the pre-conference series and receive attendee details after the event
- ☐ **Conference Lanyard Sponsor | $10,000**
  Your brand is top of mind throughout the conference, featured on all attendee name badge lanyards (designed in consultation with sponsor)
- ☐ **Conference Mobile App Sponsor | $10,000**
  With almost 100% adoption, your company's logo is prominently displayed to attendees leading up to, during, and after the conference
- ☐ **Branded Headshot Photo Bar | $10,000**
  Branded headshot photo bar for attendees to update their LinkedIn profiles
- ☐ **Branded Room Host | $5,000**
  Host an entire room and give a short commercial when introducing each session
- ☐ **Food & Beverage Sponsor | $5,000**
  Food and beverage served alongside your company's brand
- ☐ **Branded Hydration Station Sponsor | $5,000**
  Branded hydration station to fill and refill attendee water bottles (plus item cost)
- ☐ **Branded Water Bottle | $5,000**
  Your company's logo on 700 bottles offered to attendees (plus item cost)
- ☐ **Branded Giveaway Items | $5,000**
  Your company's logo on 700 bottles offered to attendees (plus item cost)
- ☐ **Conference Wi-Fi Sponsor | $5,000**
  Onsite Wi-Fi network and password with your company's branding
- ☐ **Digital Wall Advertisement | $5,000**
  140" x 80" LED screens play your company's advertisement or commercial (15-30 seconds) throughout the entire conference
- ☐ **Device Charging Station Sponsor | $5,000**
  Your company's logo and branding on the attendee device charging station
- ☐ **Session Recording File | $1,000**
  Access to session recording file to use for your internal or commercial purposes
- ☐ **Session Attendee Details | $1,000**
  Receive contact information for attendees from your session(s)
- ☐ **Attendee List Add-On | $10,000 - $25,000 _____ (fill in)**
  Receive attendee list (with or without contact information) added to sponsorship (cost depends on sponsorship level)
- ☐ **Exhibit Space Add-On | $2,500 - $5,000 _____ (fill in)**
  Exhibit your company with exhibit space added to your sponsorship (cost depends on sponsorship level)
- ☐ **Lead Scanner via Mobile App | $250 - $500 _____ (fill in)**
  Collect leads through the Community Mobile App and have them delivered to you in a spreadsheet immediately accessible by you and your team
- ☐ **Additional Community App Registrations | $1,000_____(fill in)**
  Purchase additional Community Mobile App registrations to access after the event for a year (full access begins prior to conference and is valid for 12 months)
- ☐ **Miscellaneous**
  Other sponsorship ideas and recommendations will be considered

Step #3: Sign The Sponsorship Agreement

Signature: _____

Title: _____

First and Last Name: _____

Sponsor Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ **Email:** _____

Total Sponsorship $: _____

Sponsorship benefits begin upon full payment of amounts detailed in this agreement. Please note that benefits are limited in quantity. All sponsorship requests will be confirmed on a first-come, first-served basis. Marketplace Risk will attempt to secure the first choice of sponsorship, but please note that may not be possible in all cases. Please check with Marketplace Risk to confirm the availability of sponsorship before submitting this agreement. Your sponsorship and participation are governed by the Terms and Conditions located at: https://www.marketplacerisk.com/terms-conditions.

By signing and submitting this Marketplace Risk Management Conference Sponsorship Agreement to Marketplace Risk, you acknowledge that you have read and agree to the Terms and Conditions located at https://www.marketplacerisk.com/terms-conditions. Once completed, please email this agreement to info@marketplacerisk.com to secure your sponsorship.

Please keep a copy of this agreement for your records. Once received, Marketplace Risk will invoice you for the total amount identified above. The invoice will include payment options, including paying by ACH bank transfer, sending a check by mail or payment by credit card (with a 3% credit card processing fee). If you have any questions, please don't hesitate to reach out to us at info@marketplacerisk.com.