

Marketplace
Risk.

MARKETPLACE RISK GLOBAL SUMMIT ²⁰₂₃

LONDON | OCT 30 - NOV 1

Hosted by

LLOYD'S

In partnership with

sharing economy
uk

Sponsorship
Opportunities

2023 MRGS Sponsorship Opportunities

Oct 30 - Nov 1, 2023, London, UK

The Marketplace Risk Global Summit is the most comprehensive source of education, networking, and information exchange for the global marketplace and digital platform ecosystem. An expected 450+ founders, operators, and subject matter experts from Africa, Asia, Europe, Latin America, the Middle East, and North America, will convene at Lloyd's in London, UK, the world's business innovation hub, to share strategies and tactics tested and vetted through real-world applications and experiences. The Global Summit is the premier event for marketplaces and digital platforms to learn useful, actionable information from peers and industry experts through more than 50 sessions and a myriad of networking opportunities. Over 100 industry peers and leaders share their real-world experiences and tested strategies on topics ranging from digital identity, screening, trust & safety, payments & fraud prevention, data privacy, cybersecurity, regulatory & compliance, legal strategy, product & technology innovation - and everything in between. As the first and only event of its kind, the Global Summit is organized by marketplace and digital platform operators from around the world, ensuring that the content is relevant, practical, and useful for multinational and regional startups alike.

Sponsorship Benefits	Presenting \$30,000	Premier \$20,000	Leading \$15,000	Participating \$10,000	Brand \$5,000
Promoted as "2023 Marketplace Risk Global Summit presented by..." with industry exclusivity	X				
Branded presentation room and room host - 'own' the room for all sessions occurring in one of three rooms	X				
Dedicated email send (survey, research, etc.)	X				
Inclusion in summit press releases	X				
Logo included on various pre/post conference promotions (website, emails, social media, etc.)	X	X	X	X	X
Sponsor summit registrations included	6	4	3	2	1
Marketplace and digital platform guest registrations included (for current and prospective customers only)	6	4	3	2	1
50% discounted sponsor summit registrations	X	X	X	X	X
Community App registrations (full access begins prior to the summit and is valid for a total of 12 months)	3	2	2	1	1
Digital Program Book Advertisement (distributed in marketing campaign and to all attendees)	Full Page - Best Location	Full Page - Priority Location	Full Page	Half Page	
Speaking opportunity (topic and content approval required, must submission meet deadlines)	X	X	X	X	
Sponsor content and events promoted on all Marketplace Risk channels, including newsletter, blog and social media	X	X	X	X	
Social media posts (sponsor-authored)	4	3	2	1	
On-site networking / exhibit space	Best Available	Priority	\$2,500	\$5,000	
Lead scanner with immediately accessible attendee information	X	X	\$250	\$500	
Access to semi-private meeting space for meetings	Guaranteed	As Available	As Available	As Available	
Attendee list after event - without contact info	X	X	X	\$5,000	
Attendee list after event - with contact info	X	X	\$5,000	\$10,000	
Attendee list before event - without contact info	X	X	\$10,000	\$15,000	
Attendee list before event - with contact info	X	\$10,000	\$15,000	\$20,000	

Step #1: Select Your Sponsorship Level

- Presenting**
\$30,000
- Premier**
\$20,000
- Leading**
\$15,000
- Participating**
\$10,000
- Brand**
\$5,000

Step #2: Choose Your A La Carte Sponsorship Options

- Networking Party Sponsor | \$15,000**
Host the networking party on-site or at a location of your choice
- Welcome Reception Sponsor | \$10,000**
Welcome summit attendees at a reception at a location of your choice
- Summit Lounge Sponsor | \$10,000**
Attendees can relax and take a break at the lounge branded with your company
- Keynote Sponsor | \$10,000**
Your brand is center stage when you sponsor and introduce the main keynote
- Summit Nightcap or Meetup Sponsor | \$10,000**
Host an event after the Networking Reception or concluding the summit
- Pre-Summit Virtual Event/Webinar Sponsor | \$10,000**
Leverage the Marketplace Risk platform to deliver a virtual event/webinar during the pre-summit series and receive attendee details after the event
- Summit Lanyard Sponsor | \$10,000**
Your brand is top of mind throughout the summit, featured on all attendee name badge lanyards (designed in consultation with sponsor)
- Summit Community App Sponsor | \$10,000**
With almost 100% adoption, your company's logo is prominently displayed to attendees leading up to, during, and after the summit
- Branded Headshot Photo Bar | \$10,000**
Branded headshot photo bar for attendees to update their LinkedIn profiles
- Branded Presentation Room & Room Host | \$10,000**
Sessions take place in presentation room identified with your brand hosted by you to give a short commercial when introducing each session
- Device Charging Stations | \$5,000**
Your company's logo and branding on the attendee device charging station
- Branded Hydration Station | \$5,000**
Branded hydration station to fill and refill attendee water bottles (plus item cost)
- Branded Water Bottle | \$5,000**
Your company's logo on 400 bottles offered to attendees (plus item cost)
- Branded Giveaway Options | \$5,000**
Add your company's logo to 400 items offered to attendees at check-in
- Session Attendee Details | \$1,000**
Receive contact information for attendees from your session(s)
- Session Recording File | \$1,000**
Access to session recording file to use for your internal or commercial purposes
- Additional Community App Registrations | \$1,000 (fill in)**
Purchase additional Community Mobile App registrations to access after the event for a year (full access begins prior to summit and is valid for 12 months)
- Attendee List Add-On | \$5,000 - \$20,000 (fill in)**
Receive attendee list (with or without contact information) added to sponsorship (cost depends on sponsorship level)
- Exhibit Space Add-On | \$2,500 - \$5,000 (fill in)**
Exhibit your company with exhibit space added to your sponsorship (cost depends on sponsorship level)
- Lead Scanner via Mobile App | \$250 - \$500 (fill in)**
Collect leads through the Community App and have them delivered to you in a spreadsheet immediately accessible by you and your team
- Miscellaneous**
Other sponsorship ideas and recommendations will be considered

Step #3: Sign The Sponsorship Agreement

Signature: _____

Title: _____

First and Last Name: _____

Sponsor Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Total Sponsorship \$: _____

Sponsorship benefits begin upon full payment of amounts detailed in this agreement. Please note that benefits are limited in quantity. All sponsorship requests will be confirmed on a first-come, first-served basis. Marketplace Risk will attempt to secure the first choice of sponsorship, but please note that may not be possible in all cases. Please check with Marketplace Risk to confirm the availability of sponsorship before submitting this agreement. Your sponsorship and participation are governed by the Terms and Conditions located at: <https://www.marketplacrisk.com/terms-conditions>.

By signing and submitting this Marketplace Risk Global Summit Sponsorship Agreement to Marketplace Risk, you acknowledge that you have read and agree to the Terms and Conditions located at <https://www.marketplacrisk.com/terms-conditions>. Once completed, please email this agreement to info@marketplacrisk.com to secure your sponsorship.

Please keep a copy of this agreement for your records. Once received, Marketplace Risk will invoice you for the total amount identified above. The invoice will include payment options, including paying by ACH bank transfer, sending a check by mail or payment by credit card (with a 3% credit card processing fee). If you have any questions, please don't hesitate to reach out to us at info@marketplacrisk.com.